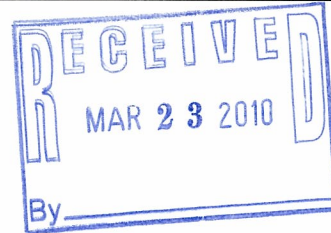


P.O. Box 10480
Canoga Park, CA 91309
818.348.9373
FAX 818.348-8893
diane@freespeechcoalition.com

**FREE SPEECH
COALITION, INC.**



Fax

To: Rod Beckstrom & John Jeffrey **From:** Diane Duke, Executive Director

Fax: 310.823.8649 **Pages:** 2

Phone: **Date:** 3-23-10

Re: **cc:**

Urgent **For Review** **Please Comment** **Please Reply** **Please Recycle**

• **Comments:**

I look forward to hearing from you.



Rod Beckstrom
John Jeffrey
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601

March 22, 2010

Dear Mr. Beckstrom and Mr. Jeffrey,

My name is Diane Duke and I am the Executive Director of the Free Speech Coalition (FSC), the trade association of the adult entertainment industry. Although we have a number of national and international members, we are based in Los Angeles, California.

I am writing as you consider transparent process options for ICM's .XXX sTLD. I was present at the 2007 meeting in Lisbon and although it was before my time at FSC, our trade association had representation at the Wellington meeting in 2006 as well. In both cases, FSC could not have been clearer that the adult entertainment industry not only opposes the ICM Registry application, but also believes that such a TLD would be detrimental to the industry as a whole. Moreover, at the 2007 meeting we were told that while a number of countries opposed the creation of this sponsored top-level domain, there were none in favor.

I understand the immense pressure ICANN is under in regards to this decision, including though not limited to longstanding threats of litigation by ICM itself, which also has spent millions in legal fees to push the decision through. FSC does not wish to add to your pressure, but a proposal for a "Sponsored" top-level-domain by a company that is not *of* the industry, with the added intent to "regulate" an industry it knows nothing about, is simply untenable.

Mr. Lawley asserts that he has the sponsoring community's support, but he does not. In the interest of transparency, therefore, I highly encourage the board to settle the issue once and for all by going to the actual community to test the application's true level of support. FSC and the industry would be more than happy to assist you in this process.

However, we also want to stress that the current structure of IFFOR, the sub-organization that would set policies for all .XXX domains, is wholly unacceptable to FSC *no matter the final verdict regarding sponsorship*. Our resolute position is that no self-respecting industry would ever agree to have a minority voice on a board tasked with setting critical policies for its members.

FSC and its members are very supportive of ICANN's efforts to encourage and maintain a robust internet, and we welcome the opportunity to work with you on this issue and future endeavors. Please feel free to contact me if you have any questions or if FSC can help in any way.

Sincerely,

Diane Duke
Executive Director

PO BOX 10480 Canoga Park, CA 91309

Phone: (818) 348-9373

Fax: (818) 348-8893

www.freespeechcoalition.com