

**From:** Pat Collins

**Date:** Sunday, February 22, 2015 at 11:07 AM

**To:** Steve Crocker, Fadi Chehade, Cherine Chalaby, Akram Atallah, Christine Willett, Thomas Schneider, Cyrus Namzi

**Cc:** Michael Eck, Justin Levenson

**Subject:** ICANN

**Dear ICANN and EIU,**

**Please allow me a few moments of your time to express the support of SESAC for the safe and reliable operation of the MUSIC domain under a community TLD multi-stakeholder governance model with Enhanced Safeguards. SESAC is in favor of the operation as it is designed to serve the interests of songwriters and publishers around the world in both a commercial and non-commercial stakeholders.**

**The enhanced safeguards SESAC recommends include policies to prevent cybersquatting, including requiring registrants to register .MUSIC only under their own legitimate name, DBA or acronym as well as member validation through a mandatory two-step phone and email authentication process. Also recommended is incorporating a priority-based launch phase to verify music constituents that belong to legitimate Music Community Member Organizations. In order to help in eliminating piracy and protect intellectual property, SESAC suggests implementing other Safeguards such as music-tailored copyright protection provisions.**

**I am available for further feedback, if needed. Thank you for your time and attention.**

**Best Regards,**

*Lisa H. McDonald*

*Assistant to the President & CEO*

*55 Music Square East*

*Nashville, TN 37203*

*615-963-3480 - direct*

*615-720-5757 - cell*



*Performance Rights*