



# ICANN Registry Request Service

Ticket ID: A7Q3M-9P2V5

Registry Name: Top Level Spectrum, Inc. (.feedback)

gTLD: .FEEDBACK

Status: ICANN Review

Status Date: 2015-08-12 14:56:06

Print Date: 2015-08-12 14:56:22

## Proposed Service

Name of Proposed Service:

*.Realty RSEP*

Technical description of Proposed Service:

*We wish to offer a platform for domains registered in our TLD. If elected, this "platform registration" type would not require a user submit DNS servers just like .TEL works, Instead the registry would provide DNS server(s) so that the registration resolves to the web platform. Delegation of domains would be via the normal name servers with resource records. A/AAAA records would not appear in the zone. Domain names registered under the TLD may use either the web platform or their own custom name servers but those would be two different registration types. It is not a requirement to use our platform. Registrars can choose to have their own DNS servers and operate in the normal registry business model: registering domain names and requesting delegation of those domain names to the registrar's name servers. Platform registration domain names would be delegated using NS RRs in the TLD zone. All domain names delegated will be via NS RRs. EPP command to register a domain name would default to feedback platform registration type. We plan to offer an option in EPP to request a "naked" DNS only registration type that allows any name server.*

## Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

*We don't believe there is a defined community according to ICANN applicant guidebook definitions.*

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

*N/A*

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:



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\r\nN/A

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

\r\nN/A

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

\r\nN/A

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

\r\nN/A

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

\r\nN/A

## Timeline

Please describe the timeline for implementation of the proposed new registry service:

\r\nReady for use when approved.

## Business Description

Describe how the Proposed Service will be offered:

\r\nOffered by registrars just like our naked DNS Domains.

Describe quality assurance plan or testing of Proposed Service:



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*We have contracted with a commercial feedback service that is fully tested and in use by thousands of businesses already.*

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

*None*

## Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

*None that we are aware.*

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

*None*

What effect, if any, will the Proposed Service have on the Whois?:

*None*

## Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

*EXHIBIT A - Approved Services*  
*5. Registry-Controlled DNS Records Service*  
*Registry Operator may offer the Registry-Controlled DNS Records Service, a Registry Service that allows the Registry Operator to control which resource records are published in the DNS for registered domain names in the TLD.*

## Benefits of Service

Describe the benefits of the Proposed Service:



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*Users will be up and running within minutes of registration with a saas feedback platform. No IT department required involvement, just register and login to the control panel.*

## Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

*This TLD is awesome for competition. We are doing something unique and useful in our TLD. The registrants have hundreds of choices of a TLDs to chose from and what we are offering is a reason we see people selecting to register with our TLD.*

How would you define the markets in which your proposed Registry Service would compete?:

*Domain registrations.*

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

*.TEL & .Feedaback are very similar however it is rather limited on what customers can customize.*

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

*No. Anyone can offer the same type of service.*

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

*We will be sourcing our web platform with partners that wish to work with our company.*

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:



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*\n\nNot applicable.\n\n*

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

*\n\nNo.\n\n*

## Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

*\n\nNo input of registry data would be different.*

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

*\n\nNone*

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

*\n\nNone*

## Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

*\n\nNo.\n\n*

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

*\n\nThe software platform is proprietary but not exclusive.\n\n*

List Disclaimers provided to potential customers regarding the Proposed Service:



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*\nThis is a hosted platform product. Availability relies on hosting services.*

Any other relevant information to include with this request:

*\nNo*