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8  
9 UNITED STATES DISTRICT COURT  
10 NORTHERN DISTRICT OF CALIFORNIA  
11 SAN JOSE DIVISION  
12

13 COALITION FOR ICANN )  
TRANSPARENCY INC., a Delaware )  
14 corporation, )

15 Plaintiff, )

16 v. )

17 VERISIGN, INC., a Delaware corporation; )  
INTERNET CORPORATION FOR )  
18 ASSIGNED NAMES AND NUMBERS, a )  
California corporation, )

19 Defendants. )  
20 )  
21 )  
22 )  
23 )  
24 )  
25 )  
26 )  
27 )  
28 )

Case No. 5:05-CV-04826 (RMW)

OPPOSITION BY DEFENDANT  
VERISIGN, INC. TO *EX PARTE*  
APPLICATION FOR TEMPORARY  
RESTRAINING ORDER FILED BY  
COALITION FOR ICANN  
TRANSPARENCY INC.

Action Filed: November 28, 2005

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1 **I. PRELIMINARY STATEMENT**

2 This action is the fifth attempt over the last two years by plaintiff and/or its member  
3 affiliates to prevent defendants VeriSign and/or the Internet Corporation for Assigned Names and  
4 Numbers (“ICANN”) from implementing a domain name listing service that has the potential, as  
5 one court specifically found, “to benefit registries, registrars . . . and, *most importantly, the public.*”  
6 *Dotster, Inc. v. Internet Corporation for Assigned Names and Numbers*, 296 F. Supp. 2d 1159, 1166  
7 (C.D. Cal. 2003, emphasis added).<sup>1</sup> All of these prior efforts have been unsuccessful and claims  
8 like those asserted here have been dismissed by other courts. Plaintiffs are merely using the  
9 proposed 2005 .com Agreement as a pretext to re-litigate the same issues and rehash previously  
10 rejected arguments. In fact, the proposed 2005 .com Agreement will have no effect on the proposed  
11 domain name listing service (the Central Listing Service (“CLS”)).

12 In *Dotster*, for example, plaintiffs, a group of domain name registrars,<sup>2</sup> sought a preliminary  
13 injunction enjoining ICANN from approving any amendment or modification to the Registry  
14 Agreement between VeriSign and ICANN that would allow implementation of the Wait List Service  
15 (“WLS”), a prior iteration of CLS.<sup>3</sup> The *Dotster* court denied the preliminary injunction motion,  
16 finding that the traditional elements for preliminary relief, including irreparable injury and likelihood  
17 of success on the merits, could not be met. *Id.* at 1161, 1163-66. Moreover, the *Dotster* court found  
18 that the public interest would not support the entry of injunctive relief. *Id.* at 1166. The *Doster* action  
19 was subsequently dismissed *with prejudice*. As explained in Section II.B.3., *infra*, the dismissal with  
20 prejudice of the *Doster* action should be res judicata and bar the claims made in this action.

21  
22  
23  
24 <sup>1</sup> See Declaration of Laurence J. Hutt for a history of the litigation to block WLS and CLS.

25 <sup>2</sup> One of the identified members of CFIT, namely R. Lee Chambers Co. LLC (“Chambers”), is a  
26 member of an organization called the Domain Name Justice Coalition (the “DJC”), of which the  
27 *Dotster* plaintiffs also are members. The DJC publicly has proclaimed responsibility for the *Dotster*  
28 action.

<sup>3</sup> Plaintiff alleges that the CLS is a “modified and expanded version of the Wait List Service.”  
(Complaint, ¶ 49). For a detailed explanation of WLS and CLS, see declaration of Raynor  
Dahlquist, submitted concurrently herewith.

1 Equally fatal to plaintiff's instant request for a temporary restraining order, there is no  
2 showing of an imminent threat -- other than that of plaintiff's making. Plaintiff has known of the  
3 proposed .com agreement since October 24, 2005. Nonetheless, while plaintiff secretly prepared its  
4 voluminous papers, it delayed notice to defendants or this Court of its claims and now seeks to  
5 burden the Court and defendants by claiming that relief must come in the next 24 hours. A  
6 temporary restraining order is inappropriate under such circumstances. Such relief requires that the  
7 plaintiff proceed diligently and not create the very urgency of which it complains.

8 Furthermore, plaintiffs' representations regarding urgency are untrue for another,  
9 fundamental reason. Although not disclosed in the moving papers, the execution of the new .com  
10 agreement requires approval of the U. S. Department of Commerce ("DOC"). As plaintiffs know,  
11 DOC has not approved the agreement, although the government has reviewed the terms, including  
12 those to which plaintiffs object. Thus, contrary to plaintiffs' representation, a new .com agreement  
13 cannot and will not be executed "as early as November 30."

14 Plaintiff's claims of urgency and imminent execution of the new .com agreement are merely  
15 pretexts to attempt once again to block WLS/CLS. As other courts have done, such relief should be  
16 denied on the grounds that there is no urgency, there is no irreparable injury, and there is no  
17 "antitrust injury" or likelihood of success on the merits.

18 First, the proposed .com agreement has no impact on CLS. Instead, the proposed agreement  
19 merely confirms ICANN's previous approval of WLS. That approval was 2 years ago. The new  
20 .com agreement would expand, not contract, the definition of "registry services" under the .com  
21 agreement and thus expand the scope of ICANN's oversight with respect to VeriSign's services.  
22 Any new services, such as substantive modifications to WLS, would have to be approved by  
23 ICANN following an assessment of the security, stability and competitive effects of the service.  
24 Thus, the proposed .com agreement does not approve CLS, and VeriSign's plans with respect to  
25 CLS could not support an injunction against execution of the proposed .com agreement.

26 Furthermore, plaintiffs cannot meet the requirement that they plead antitrust injury as a  
27 requirement to pleading an antitrust claim with respect to CLS. As discussed below, at most, CLS  
28

1 might affect a competitor, but not competition in the market. Indeed, as recognized by the *Dotster*  
2 court, WLS/CLS will expand competition among registrars for domain name registrations.

3 Second, the proposed .com agreement does not include an “automatic price escalator,” as  
4 plaintiffs consistently misrepresent. The agreement would merely release the price ceiling on  
5 registry services over a period of years, at a rate of approximately 7% per year. In fact, there is no  
6 price increase threatened at this time, other than a pass through of a small fee from ICANN.  
7 Clearly, if that fee is wrong, it is compensable as monetary relief at the end of this case and  
8 threatens no one. In addition, VeriSign and ICANN could agree to an increase in prices under the  
9 existing .com agreement as well as the proposed .com agreement. Plaintiff thus has failed to show a  
10 threat of a price increase, any urgency to its application, or any potential irreparable injury with  
11 respect to registration pricing.

12 While no restraining order is appropriate in this case, the claims in the complaint at most  
13 would support an order directed to specific acts (*i.e.*, CLS, price increase), not execution of the  
14 proposed .com agreement, as plaintiff suggests. Enjoining the execution of the proposed .com  
15 agreement would cause serious and irreparable injury to ICANN and VeriSign. The execution of  
16 the proposed agreement resolves several ongoing litigation cases between the parties as well as  
17 other material issues. In addition, entry of such an order potentially would be confusing to the  
18 public and injurious to the public image of parties who operate in the public eye.

## 19 II. ARGUMENT

### 20 A. The TRO Application Should Be Denied Because There Is No 21 Immediate Threat of Irreparable Harm

22 As CFIT recognizes, it faces a heavy burden in seeking a temporary restraining order. It  
23 must demonstrate either “(1) a likelihood of success on the merits and the possibility of irreparable  
24 injury, or (2) the existence of serious questions going to the merits and the balance of hardships  
25 tipping in [its] favor.” *Gilder v. PGA Tour, Inc.* 936 F.2d 417, 422 (9th Cir. 1991). However,  
26 regardless of how the test is articulated, to succeed in an application for injunctive relief, a plaintiff  
27 “must demonstrate irreparable harm” (*American Passage Media Corp. v. Cass Communications,*  
28 *Inc.*, 750 F.2d 1470, 1473 (9th Cir. 1985)) and that irreparable harm must be actual and imminent.

1 See *Caribbean Marine Services Co. v. Baldrige*, 844 F.2d 668, 674 (9th Cir. 1988). These  
2 standards cannot be met in this case.

3 **1. There is no emergency requiring a TRO, and plaintiff's delay**  
4 **in bringing its claims belies its assertion of imminent harm**

5 CFIT asserts that its application for emergency relief is justified because it is in danger of  
6 suffering "imminent" harm, because "defendants may sign the new 2005 .com Agreement as soon  
7 as November 30, 2005." (Mem. in Supp. at 1:18 (emphasis added).) However, as the information  
8 provided to plaintiff and the public makes clear, the proposed agreement will not become final that  
9 quickly, because the agreement must go through additional approval steps before becoming final --  
10 including approval by the U.S. Department of Commerce. Accordingly, even if all of plaintiff's  
11 other arguments were correct (which they are not), plaintiff's application for a TRO fails at the most  
12 basic level because plaintiff has not demonstrated a need for emergency relief.

13 Furthermore, even if the proposed 2005 .com Agreement were to be signed on the schedule  
14 CFIT alleges, it is CFIT's own delay that has caused the "emergency" of which it complains, and it  
15 should not benefit from that delay through a TRO. Plaintiff and its members have long known of  
16 the facts underlying their application for a TRO. They simply chose not to act until now.

17 **Need for Department of Commerce Approval.** The 2005 .com Agreement, which  
18 ICANN and VeriSign have negotiated and drafted, is currently posted on the ICANN website to  
19 solicit comment from members of the public. (Morris Decl. Exh. A (on October 24, 2005, the  
20 parties announced "that they had reached a proposed settlement agreement" and that agreement has  
21 "been posted for public comment"); Exh. B.) That period of public comment has been extended "to  
22 allow for comments at the ICANN meeting in Vancouver, Canada," which is scheduled to take  
23 place November 30 through December 4, 2005. (*Id.* at Exh. A.)

24 As the ICANN website further makes clear, after this period of public comment is closed  
25 and after the ICANN board decides to approve the agreement, the agreement still must be submitted  
26 to the United States Department of Commerce for final approval. (*Id.* (ICANN Response to  
27 Question 3.1).) Although the United States government has conducted a preliminary review of the  
28 agreement, including the pricing terms of which plaintiff complains, the agreement cannot take



1 effect until it is re-submitted to the government for approval. (*Id.*) Accordingly, plaintiff's  
2 argument that a TRO is necessary due to the imminence of the signing of the proposed .com  
3 agreement is factually incorrect.

4 **CFIT Has Known About The Proposed .Com Agreement Since October 24.** Plaintiff's  
5 own delay has created the "emergency" of which it complains. It cannot now rely on this delay as a  
6 justification for the emergency order it seeks. *See Nassau Boulevard Shell Service Station, Inc. v.*  
7 *Shell Oil Co.*, 869 F.2d 23, 24 (2d Cir. 1989) (party should not be allowed to rely on alleged  
8 irreparable injury which is "the result of the moving party's delay in seeking relief").

9 CFIT asserts that entry of the 2005 .com Agreement will cause irreparable injury  
10 because entry of that agreement will trigger implementation of the "CLS" program, which  
11 CFIT alleges will hurt its members' businesses (*see, infra.*). As discussed below, entry of the  
12 2005 .com Agreement will not trigger implementation of the CLS program. However, even  
13 if the entry of the 2005 .com Agreement were some type of trigger (which it is not), the  
14 proposed 2005 .com Agreement has been public knowledge since October 24, 2005, when it  
15 was announced and posted on the ICANN website. Rather than bringing an action at that  
16 time and allowing defendants appropriate time to respond, CFIT prepared its papers in secret  
17 and delayed for over a month before filing a complaint and seeking this temporary restraining  
18 order without advance notice to defendants. If CFIT had instead filed in a timely manner, the  
19 parties and this Court could have dealt with the issues on a noticed motion basis, and this  
20 expedited proceeding would have been unnecessary. Instead, CFIT and its members filed the  
21 action and application at what it asserts is the last minute, requiring defendants to respond to  
22 its voluminous materials within 24 hours. This improper tactic should not be rewarded.

23 **Plaintiff Has Known About ICANN's Approval of WLS For Almost 2 Years And**  
24 **Approval of CLS Is Not Imminent.** The predicate upon which CFIT bases its claim of imminent  
25 and irreparable harm is that ICANN, through the 2005 .com Agreement, "is now permitting [] the  
26 Wait List Service ("WLS")," which has been "modified and renamed [] as the Central Listing  
27 Service ("CLS")." (Mem. in Supp. at 8:11-13; *see also id.* at n.3 (execution of the 2005 .com  
28 Agreement "will permit VeriSign to offer the WLS service (the precursor to the CLS service)").

1 According to CFIT, execution of the 2005 .com Agreement will trigger approval of the WLS/CLS  
2 programs, which will in turn allow VeriSign (in combination with its position as the Registry for  
3 .com) to drive plaintiff's "members" out of business. (*See id.*)

4 As described below, plaintiff cannot demonstrate that the WLS or CLS programs will cause  
5 it or its members any irreparable harm, nor that the implementation of such programs constitutes a  
6 violation of the antitrust laws. However, even if there were any merit to plaintiff's claim of  
7 irreparable injury and antitrust claim, the WLS/CLS programs cannot provide the basis for an  
8 emergency TRO for two additional important reasons: (1) the alleged "imminent" entry of the 2005  
9 .com Agreement is not the triggering event for approval of WLS -- that program was vetted and  
10 approved through public announcement 2 years ago, and the 2005 .com Agreement merely  
11 references that approval; and (2) CLS -- which is different than WLS -- has not been approved by  
12 ICANN (nor is approval imminent) and entry of the 2005 .com Agreement would not constitute  
13 approval of CLS. Thus, even if the 2005 .com Agreement is executed, CLS must be separately  
14 approved by ICANN, and such approval is not imminent, because VeriSign has not even submitted  
15 it for formal consideration by ICANN.

16 In the early part of 2004 following negotiations regarding the program's merits and effect on  
17 the domain name system, ICANN approved implementation of the WLS program via a letter dated  
18 January 26, 2004, which letter was publicly posted at the ICANN website. (Morris Decl. Exh. C.)  
19 In that January 26 letter, ICANN informed VeriSign and the public that ICANN was prepared to  
20 "report a successful conclusion regarding the status of our negotiations" of the WLS program. (*Id.*)  
21 Accordingly, it is not the proposed 2005 .com Agreement that establishes the WLS program, which  
22 plaintiff asserts requires a TRO. Instead, the 2005 .com Agreement merely confirms what was  
23 approved nearly two years ago. (*See* Butler Decl. Exh. 3, Appendix 9 (confirming that the WLS  
24 program has been approved "prior to the effective date" of the agreement "in accordance with the  
25 letter . . . dated January 26, 2004") (emphasis added).) Nothing prevented plaintiff or its members  
26 from bringing a claim back in January 2004 if they believed that the WLS system would cause it  
27 irreparable harm. Indeed, as described in Section II.B.3., *infra*, plaintiff's members did just that --  
28

1 those members sought a preliminary injunction to prohibit the implementation of WLS. That  
2 motion, however, was denied by the court and the case was dismissed with prejudice. (*Id.*)

3 The CLS program (which plaintiff alleges is a “renamed” WLS program) also cannot  
4 support a TRO. As an initial matter, plaintiff’s own declarations reveal that its members have been  
5 aware of VeriSign’s proposed CLS program for almost a year. (*See* Naidu Decl. ¶ 11 (“I am  
6 familiar with the CLS service” “[a]s a result of numerous conversations I have had with individuals  
7 at VeriSign, including . . . [through] my attendance at discussions about the CLS service at the  
8 ICANN conferences held earlier this year in Argentina and in December 2004”). If the CLS  
9 program -- as an alleged “modified” WLS program -- posed a threat to plaintiff’s members, plaintiff  
10 or its members could have asserted a claim with respect to CLS and brought a noticed motion for a  
11 preliminary injunction months ago. If there is any threat that ICANN will approve CLS, that threat  
12 always has existed. ICANN always could have approved it (once submitted for approval), as  
13 ICANN approved WLS, regardless of the status of the proposed 2005 .com Agreement. Nothing in  
14 the proposed .com Agreement increases the purported threat to plaintiff or is subject to an  
15 injunction.

16 Moreover, approval of the CLS program is not imminent and does not warrant the  
17 emergency relief sought. As the documents plaintiff itself has submitted demonstrate (including the  
18 proposed .com agreement), approval of the proposed 2005 .com Agreement does not trigger  
19 approval or implementation of the CLS program. (*See, e.g.*, Butler Decl. Exh. 3, Appendix 9 (2005  
20 .com Agreement listing of approved Registry programs, which list does not include CLS).) Thus,  
21 even if approval of the 2005 .com Agreement were so imminent as to justify a TRO (which it is  
22 not), that approval would not also warrant a TRO regarding CLS. Indeed, as the proposed 2005  
23 .com Agreement reflects, approval under the 2005 .com Agreement of a program such as CLS only  
24 will be accomplished through a detailed process that will take time and require comments from the  
25 public. (*See* Butler Decl. Exh. 3 (2005 .com Agreement, Section 3.1 (d)(iv) describing “process for  
26 consideration of proposed” services that includes various consecutive periods of 15, 45, and 30 days  
27 before implementation of a service after submitted for approval).) The documents filed by plaintiff  
28 on this application also reflect that VeriSign recognizes that CLS must be approved by ICANN (*see*

1 Naidu Decl. Exh. B, at 3rd page (CLS only goes forward “Pending ICANN Approval”)), and  
2 VeriSign has not even submitted the CLS program for consideration to ICANN, so the approval  
3 process has not even begun and final approval is not imminent. (See Dahlquist Decl. ¶¶ 28-29.)

4 While plaintiff makes other general and unsupported claims that the proposed 2005 .com  
5 Agreement allows VeriSign to “leverage” other markets or services, that argument is not true. The  
6 proposed agreement in fact broadens the definition of “registry services” -- *i.e.*, those services for  
7 which ICANN has some oversight authority. Moreover, under the proposed agreement, all such  
8 services must go through an approval process, pursuant to which the service will be reviewed based  
9 on its implications for security, stability and competitive conditions. Thus, the proposed agreement  
10 in fact adds limitations on VeriSign’s ability to introduce new services.

11 **There is No “Automatic Price Escalator Term,” as CFIT Represents, and ICANN and**  
12 **VeriSign Could Have Agreed to an Increase in Price Under the Existing .com Agreement.** The  
13 proposed 2005 .com Agreement provides for a gradual loosening of price limitations under the  
14 registry agreement, but maintains a price cap. Further, any increases are not “automatic,” as  
15 plaintiff erroneously states, but rather are permissive and subject to market tolerance. Further,  
16 VeriSign and ICANN could have agreed to price changes at any time under the existing .com  
17 agreement that was entered and approved by the Department of Commerce in May 2001. (See  
18 Butler Decl. Exh. 1, Section 22B and Appendix G.) Thus, there is nothing in the proposed  
19 agreement that represents a conspiracy to increase prices. If grounds existed for restraining  
20 purported price increases (which they do not), such grounds always have existed and, in any event,  
21 cannot support a TRO.

22 **There is No Material Change in the Renewal Term.** Plaintiff complains that the  
23 proposed 2005 .com agreement presumes renewal unless VeriSign has committed a material breach  
24 of the .com agreement.<sup>4</sup> However, the competitive implications of such a provision -- if any -- do  
25 not change from the existing .com agreement entered and approved by the Department of

26  
27 <sup>4</sup> The reason for such a provision in the old and new agreements is the ongoing investment the  
28 registry makes in building the technology infrastructure. (See Morris Decl. Exh. A at Questions  
Q4.1 and 4.2.)

1 Commerce to the proposed .com agreement. Both agreements contemplate a presumptive renewal.  
2 (See Morris Decl. Exh. A (Questions 4.1 and 4.2).) The existing agreement specifically requires  
3 that “Registry Operator shall be awarded a four-year renewal term unless ICANN demonstrates  
4 that: (a) Registry Operator is in material breach of this Registry Agreement . . . .” (See Butler Decl.  
5 Exh. 1, Section 25B (emphasis added).) Thus, this provision of the proposed 2005 .com Agreement  
6 does not support CFIT’s arguments of urgency nor irreparable injury.

7 **2. Plaintiff has not demonstrated -- and cannot demonstrate -- that**  
8 **it will suffer irreparable injury if the 2005 .com Agreement**  
9 **is signed or CLS is implemented**

10 In order to obtain a temporary restraining order, CFIT must demonstrate that it has suffered,  
11 or imminently will suffer, irreparable injury absent injunctive relief. *Gilder*, 936 F.2d at 422.  
12 “Irreparable injury is an injury that is not remote or speculative, but actual and imminent and for  
13 which monetary damages cannot adequately compensate.” *Dotster, Inc.*, 296 F. Supp. 2d at 1162.  
14 “Speculative injury does not constitute irreparable injury sufficient to warrant granting a  
15 preliminary injunction.” *Id.* at 1162-63 (quoting *Caribbean Marine Services Company, Inc. v.*  
16 *Baldrige*, 844 F.2d 668, 674 (9th Cir. 1988)). Here, CFIT asserts that its members will suffer  
17 irreparable injury if the new .com Registry Agreement becomes effective and CLS is implemented  
18 because they will be “driven out of business” by CLS. CFIT fails to provide any evidentiary  
19 support for its wild claims of injury. Indeed, the CLS program would provide all registrars with a  
20 fair platform for the auction of expiring domain names. (See Dahlquist Decl. ¶¶ 19-25.) Moreover,  
21 the only injuries identified by CFIT are economic and do not support a finding of irreparable harm,  
22 because damages afford an appropriate remedy to such injury.

23 On facts nearly identical to those presented here, the *Dotster* court found that plaintiffs in  
24 that case had failed to demonstrate irreparable injury.<sup>5</sup> In *Dotster*, a group of Internet domain name  
25 registrars brought an action alleging that ICANN would be in breach of the registrar accreditation  
26 agreements between ICANN and registrars if it approved an amendment to the .com Registry  
27 Agreement allowing VeriSign to offer WLS, which would compete with the domain name back-

28 <sup>5</sup> Indeed, the plaintiffs in *Dotster* are the same plaintiffs here for purposes of *res judicata*. See Section II.B.3.

1 ordering services offered by registrars and other companies. As stated *supra*, CFIT asserts that  
2 WLS was a prior iteration of CLS. Like the plaintiff in the instant action, the *Dotster* plaintiffs  
3 sought an injunction barring ICANN from taking any further steps to negotiate or execute a  
4 modification to the Registry Agreement which would allow implementation of WLS.

5 The *Dotster* court found that plaintiffs' alleged damages were speculative and could be  
6 compensated by monetary damages. Like plaintiff here, the *Dotster* plaintiffs asserted that they  
7 would lose revenue and suffer increased expenses if WLS was implemented. *Id.* at 1163. Because  
8 a monetary award could compensate the *Dotster* plaintiffs for these alleged losses, they did not  
9 constitute irreparable injury. *Id.* (citing *Los Angeles Memorial Coliseum Commission v. National*  
10 *Football League*, 634 F.2d 1197, 1202 (9th Cir. 1980) ("Mere injuries, however substantial, in terms  
11 of money, time and energy necessarily expended ... are not enough. The possibility that adequate  
12 compensatory or other corrective relief will be available at a later date, in the ordinary course of  
13 litigation, weighs heavily against a claim of irreparable harm.")).

14 In this case, the harm complained of CFIT clearly is compensable by monetary damages,  
15 and there is no need for injunctive relief. The fundamental complaint that CFIT raises in its TRO is  
16 that certain of its members -- namely, Pool.com and R. Lee Chambers Co., LLC -- will lose revenue  
17 from back ordering services if CLS is implemented. If CFIT succeeds on its antitrust claims, then  
18 monetary damages will satisfy that fundamental complaint.<sup>6</sup>

19 Moreover, CFIT's alleged harm is speculative. CFIT asserts that some of its members  
20 derive up to 95% of their revenue from back order services and that, if VeriSign launches CLS, "it  
21 will cause the immediate loss of that entire revenue stream." (Mem. in Supp. at 16.) CFIT's own  
22 declarations belie its assertions of harm. The Naidu Declaration submitted by CFIT asserts that,  
23 under the proposed CLS service, registrars who choose to participate in CLS will be entitled to  
24 participate in an auction for domain names to be deleted. If there are no bids on a particular domain

25 <sup>6</sup> CFIT makes *no argument and submits no evidence* that execution of the new Registry Agreement,  
26 in and of itself, including implementation of any price increases, will result in irreparable injury to  
27 CFIT or its members. Because CFIT has failed to establish irreparable injury from entry into the  
28 new .com agreement, its request for a "TRO freezing the status quo by temporarily prohibiting  
ICANN and VeriSign from signing, consummating, and implementing the proposed 2005 .com  
Agreement" must be denied. (*See* Mem. in Supp. at 3.)

1 name, it will be deleted by the registry and may be registered by any registrar -- including a domain  
2 name back order service like those offered by Pool.com and Chambers. If there is a successful bid  
3 for the domain name, the successful registrar obtains the right to register the domain name to a  
4 registrant from whom it has received a request to register the domain name. (Naidu Decl., ¶ 13.)  
5 *These allegations make clear that CFIT's members will continue to be able to offer domain name*  
6 *back order services notwithstanding launch of CLS.* CFIT's members may either participate in a  
7 CLS auction, and then sell the domain name registration to a customer who has back ordered the  
8 domain name or, if there is no CLS auction for that domain name, register the domain name in the  
9 same manner that they currently do. Thus, CFIT's claims of near total loss of revenue are entirely  
10 speculative and insufficient to establish irreparable harm. *See Dotster*, 296 F. Supp. 2d at 163  
11 ("Plaintiffs claim a significant part of their business results from cross-sales of products to  
12 customers and if Plaintiffs cannot attract new customers through the secondary domain name  
13 market, those cross-selling opportunities will disappear. [] However, Plaintiffs ignore the fact that  
14 all registrars will be able to offer WLS to existing and potential customers. If Plaintiffs decide to  
15 offer WLS and continue to offer their wait-listing services for domain names not affected by WLS,  
16 Plaintiffs will be able to exploit these cross-selling opportunities").

17 Finally, CFIT offers no specific or admissible evidence of the purported threatened  
18 irreparable injury to its members. To establish irreparable injury, a plaintiff must provide "credible  
19 and admissible evidence that such damage threatens Plaintiffs' businesses with termination." *Id.* at  
20 1164; *American Passage Media Corporation v. Cass Communications, Inc.*, 750 F.2d 1470, 1473  
21 (9th Cir. 1985) ("Without a sufficient showing that these contracts threatened [plaintiff's] existence,  
22 any loss of revenue due to an antitrust violation is compensable in damages."). Self-serving and  
23 conclusory declarations of damage by a plaintiff's executives cannot support a finding of irreparable  
24 injury for injunctive relief. *Dotster*, 296 F. Supp. 2d at 1164 (rejecting conclusory declarations by  
25 plaintiffs' executives that their goodwill and reputation would suffer from implementation of WLS);  
26 *American Passage Media Corp.*, 750 F.2d at 1473 (declarations of plaintiff's executives on effects  
27 of defendant's exclusive contracts were insufficient because they were "conclusory and without  
28 sufficient support in facts."); *Goldie's Bookstore, Inc. v. Sup. Ct.*, 739 F.2d 466, 472 (9th Cir. 1984)

1 (reversing issuance of preliminary injunction where district court had determined that plaintiff  
2 “would lose goodwill and ‘untold’ customers” because the finding was not based on any factual  
3 allegations and was speculative).

4 Like the plaintiffs in *Dotster*, CFIT offers only conclusory assertions of harm to support its  
5 claim of irreparable injury. For example, Taryn Naidu, the president of Pool.com, asserts that  
6 Pool.com would lose nearly its entire revenue stream, would not be able to meet its expenses, and  
7 would be required to layoff its “trained and skilled” employees, and terminate “beneficial” contracts  
8 with registrars. (Naidu Decl. ¶ 20.) Mr. Naidu does not identify the amount of revenue currently  
9 generated by Pool.com’s back order services, explain why that revenue stream would disappear if  
10 CLS is implemented (even though all registrars would be entitled to participate in a CLS auction,  
11 not all “expiring” domain names would be auctioned through CLS, and domain names would  
12 continue to be deleted on a regular basis as they are today), identify the contracts it will be forced to  
13 terminate or why CLS would result in such termination, or identify the employees it purportedly  
14 will need to terminate. (See Naidu Decl., ¶¶ 20-21.) The Chambers Declaration is similarly devoid  
15 of fact.<sup>7</sup> (See Chambers Decl., ¶¶ 11-12.) Because CFIT has failed to submit any credible evidence  
16 to support its claim of irreparable injury, the TRO must be denied.

17 As explained in Section II.A.1 , *supra*, the alleged threat to change prices likewise fails to  
18 support plaintiff’s claim of irreparable injury. The only definitive price change for which there is  
19 any support, namely VeriSign’s right to pass on an increase in ICANN’s fees, represents a small  
20 percentage of the price of registering a domain name. Such an increase, if actionable, would be  
21 compensable in monetary damages and certainly does not threaten the revenue stream or existence  
22 of any of plaintiff’s purported members.

23  
24  
25  
26 <sup>7</sup> Indeed, the allegations of irreparable injury in the Naidu and Chambers Declarations are nearly  
27 identical, sometimes employing the exact language. Compare Naidu Decl., ¶ 21 (“If the shut down  
28 lasted more than a month, I am doubtful we would be able to wait out the period and restart the  
business”) with Chambers Decl., ¶ 12 (“If the shut down lasted more than a month, I am doubtful  
we would be able to wait out the period and restart the business”).



1           **B.     The TRO Should Be Denied Because There Is No Likelihood of Success on the**  
2           **Merits**

3           **1.     CFIT Lacks Standing to Assert its Antitrust Claims**

4           In order to state a claim for relief under the antitrust laws, an antitrust plaintiff is required to  
5 show more than mere “injury-in-fact or a threatened injury-in-fact” to pursue claims under the  
6 antitrust laws. *Associated Gen. Contractors of Cal., Inc. v. California State Council of Carpenters*,  
7 459 U.S. 519, 535 (1983). In addition, an antitrust plaintiff is required to show “antitrust injury,”  
8 which is injury ““of the type the antitrust laws were designed to prevent and that flows from that  
9 which makes defendants’ acts unlawful.”” *Cargill, Inc. v. Monfort of Colo., Inc.*, 479 U.S. 104, 113  
10 (1986), *quoting Brunswick Corp. v. Pueblo Bowl-O-Mat, Inc.*, 429 U.S. 477, 489 (1977). As the  
11 Ninth Circuit put it, “[t]he antitrust laws do not provide a remedy for every party injured by  
12 unlawful economic conduct.” *American Ad Management, Inc. v. General Tel. Co.*, 190 F.3d 1051,  
13 1055 (9th Cir. 1999). Thus, there is no claim under the antitrust laws unless the plaintiff can show  
14 that its injury results from harm to competition that is forbidden by the antitrust laws. *See, e.g.*,  
15 *Pool Water Prods. v. Olin Corp.*, 258 F.3d 1024, 1036 (9th Cir. 2001) (decrease in one competitor’s  
16 market share “affects competitors, not competition”).

17                   **a.     CFIT Has Not Established That It Has Standing To Sue**

18           As a threshold matter, CFIT has not established that it has standing to sue. An association has  
19 standing to sue on behalf of its members only where (1) its members would otherwise have standing to  
20 sue in their own right, (2) the interests it seeks to protect are germane to the organization’s purpose,  
21 and (3) neither the claim asserted nor the relief requested requires the participation of the individual  
22 members in the lawsuit. *See Hunt v. Washington State Apple Advertising Comm.*, 432 U.S. 333, 343  
23 (1977). CFIT alleges that it is a not-for-profit membership corporation organized under Delaware law  
24 (Complaint ¶ 7), but is deliberately coy about identifying its members. The complaint states that its  
25 members “include certain Internet domain name registrars, registrants, back order service providers,  
26 and other Internet stakeholders.” *Id.* In fact, according to CFIT’s website, the only known members  
27 (referred to as “Class 1 Supporters” in CFIT’s by-laws) are Trammell & Co., Pool.com, Inc., the  
28

1 World Association of Domain Name Developers and Momentous.ca Corporation.<sup>8</sup> None of these  
2 entities has standing to sue in its own right.

3 The Complaint fails to allege facts establishing that any member of CFIT has standing to sue  
4 under the antitrust laws. Trammell & Co. is a Washington, DC-based lobbying firm and there are  
5 no allegations which support its standing to sue.<sup>9</sup> The World Association of Domain Name  
6 Developers claims to be an organization of domain name registrants, but there is no allegation of  
7 competitive harm to such registrants. Momentous.ca is the parent of Pool.com and not a market  
8 participant in any of the alleged relevant markets. Finally, the Complaint fails to allege facts  
9 supporting Pool.com's antitrust standing as a competitor or consumer in any cognizable relevant  
10 market.  
11

12 The deficiency in CFIT's member claims is fatal to CFIT's claims. Notwithstanding the  
13 failure to allege facts establishing the antitrust standing of Pool.com or Chambers, even if that  
14 standing could be pled, it is that member, not the trade association, that is the appropriate plaintiff.  
15 *See Hunt* 432 U.S. at 343, 345 (finding that organization should represent members' "collective  
16 views and protect their collective interests.").

17  
18 **b. The Complaint Fails to Allege Harm to Competition**

19 CFIT's complaint makes many references to "competition," but one fact is inescapable --  
20 there can be only one registry for any "top-level domain," or TLD, such as .com or .net. The  
21 domain name registry maintains a central, authoritative directory of all domain names that are  
22 registered in that TLD. (Complaint, ¶19; Geist Decl., ¶5.) As CFIT concedes, "[j]ust as there can be  
23 only one county recorder's office to maintain the land title registry, there can be just one registry for  
24 each Internet domain." (Mem. in Supp. at 2.) This admission highlights the fatal flaw in CFIT's  
25

26 <sup>8</sup> Consent of Directors in Lieu of Organizational Meeting of Coalition for ICANN Transparency  
27 Inc., available at <http://www.cfit.info/downloads/CFIT%20Organizational%20Consent.pdf>. C  
28 CFIT was also only established on November 16, 2005. [http://www.cfit.info/downloads/](http://www.cfit.info/downloads/CFIT%20Certificate%20of%20Incorporation%20(November%2023,%202005).pdf)  
[CFIT%20Certificate%20of%20Incorporation%20\(November%2023,%202005\).pdf](http://www.cfit.info/downloads/CFIT%20Certificate%20of%20Incorporation%20(November%2023,%202005).pdf)

<sup>9</sup> <http://trammellandcompany.com/list.htm>.

1 antitrust complaint -- there can be only one registry for the .com or .net TLD, and therefore the  
2 agreement between VeriSign and ICANN that would extend the term for which VeriSign acts as  
3 that sole registry does not reduce or eliminate any competition that would otherwise have occurred.

4 Where there is no real possibility of competition, courts have rejected antitrust claims based on  
5 alleged harm to competition. For example, in *Brunswick v. Riegel*, 752 F.2d 261 (7th Cir. 1985)  
6 (Posner, J), the court rejected an antitrust claim based on an allegation that the defendant had taken a  
7 valid patent by fraud. Since the exclusionary power inherent in the patent was not altered by the  
8 complained-of conduct, the antitrust laws are indifferent as to who exercises that exclusionary power.  
9 *Accord Miller Insituform, Inc., v. Insituform of North America, Inc.*, 830 F.2d 606, 609 (6th Cir. 1987)  
10 (“There is no adverse effect on competition since, as a patent monopolist, INA, from the start, had  
11 exclusive right to manufacture, use, and sell his invention.”); *Coniglio v. Highwood Services, Inc.* 495  
12 F. 2d 1286 (2d Cir. 1975); cert. denied, 419 U. S. 1022 (1974), (rejecting tying claim because Buffalo  
13 Bills necessarily had sole control over “presentation of regular season professional football games  
14 [and] presentation of exhibition professional football games.”) *Id.* at 1291.

15 In *City of Pittsburgh v. West Penn Power Co.*, 147 F.3d 256 (3d Cir. 1998), the court found  
16 that the plaintiff lacked standing to challenge a merger of two electric utilities. It was undisputed  
17 that the utilities operated in mutually exclusive territories and could not compete without state  
18 regulatory approval. The court held that there was no antitrust injury because “the actions of the  
19 utilities merely maintained the status quo.” *Id.* at 266. “Without demonstrating that there was  
20 competition, a plaintiff cannot show that the defendants’ actions have had or will have  
21 anticompetitive effects.” *Id.* at 267, citing *Continental Cablevision of Ohio, Inc. v. Am. Elec. Power*  
22 *Co.*, 715 F.2d 1115, 1119-20 (6th Cir. 1983).

23 Here, CFIT alleges that Verisign, in concert with ICANN, is “extending its temporary control  
24 over the .com registry into a permanent monopoly over the registry.” (Mem. in Supp. at 10.) But  
25 there is no antitrust significance to who provides the exclusive registry services -- the fact remains that  
26 there is only one such provider today and there will be only one in the future. The.com Agreement  
27 therefore causes no reduction in *competition*, and there is thus no allegation of antitrust injury that has  
28 or can be made with regard to that agreement. *E.g., Florida Seed Co. v. Monsanto Co.*, 105 F.3d 1372

1 (11th Cir. 1997) (distributor terminated after allegedly illegal merger did not suffer antitrust injury).<sup>10</sup>

2 Plaintiff also cannot properly allege harm to competition in the market for domain name  
3 registration services where competition is vigorous. Plaintiff concedes that there are hundreds of  
4 ICANN-authorized registrars (Mem. in Supp. at 5), and fails to allege that the level of competition  
5 or the number of registrars competing in this market will be reduced as a result of the 2005 .com  
6 Registry Agreement. Absent an allegation of a harm to the competitive process between those  
7 hundreds of registrars, CFIT's purported allegations that the 2005 .com Registry Agreement will  
8 harm the market for domain name registration services fails.

9 **2. Neither the Proposed .com Agreement Nor CLS Will Harm Competition**

10 CFIT also has no likelihood of success on the merits of its antitrust claims because they stem  
11 either from no change in competition -- that is, VeriSign will as a technical necessity continue as what  
12 is necessarily the sole Registry Operator maintaining the authoritative database of second-level  
13 domain names registered in the .com top-level domain -- or new and expanded competition through  
14 the introduction of CLS. Moreover, CFIT has failed to allege a proper relevant market, which is  
15 essential to its antitrust claims.

16 CFIT seeks a TRO based on claims of threatened violations of Section 2 of the Sherman Act,  
17 alleging attempted monopolization and conspiracy to monopolize. As CFIT notes, attempted monopolization  
18 has three elements. The plaintiff must show that "(1) the defendant has engaged in predatory or  
19 anticompetitive conduct with (2) a specific intent to monopolize and (3) a dangerous probability of achieving  
20 monopoly power." *Spectrum Sports, Inc. v. McQuillan*, 506 U.S. 447 (1993). CFIT has not established a  
21 likelihood of success on any of these elements, which is also fatal to CFIT's conspiracy to monopolize claim.

22 **a. CFIT Has Not Properly Alleged a Relevant Market**

23 CFIT has failed to define sufficiently the relevant markets that VeriSign is allegedly  
24

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25 <sup>10</sup> CFIT alleges that VeriSign, again in concert with ICANN, is "leveraging its control over the .com registry into  
26 additional monopolies in separate relevant markets...." (Mem. at 10.) Stripped of its rhetoric, this claim is based  
27 solely on the *increased* competition that would result from VeriSign's entry into a new market. It is fundamental  
28 that antitrust injury cannot result from increased competition. *Brunswick Corp. v. Pueblo Bowl-O-Mat, Inc.*, 429  
U.S. at 489. To the extent that CFIT's claims stem from new competition that is anticipated from VeriSign, they  
cannot form the basis of antitrust injury.

1 attempting to monopolize. It is well-settled that “demonstrating the dangerous probability of  
2 monopolization in an attempt case also requires inquiry into the relevant product and geographic  
3 market.” *Spectrum Sports v. McQuillan*, 506 U.S. 447, 459 (1993). Without a proper market  
4 definition “there is no way to measure [a defendant’s] ability to lessen or destroy competition.”  
5 *Walker Process v. Food Mach. & Chem. Corp.*, 382 U.S. 172, 177 (1965). Furthermore, “the  
6 alleged product market must (1) include all products reasonably interchangeable, determination of  
7 which requires consideration of cross-elasticity of demand; and (2) be plausible.” *Pinnacle Sys.,*  
8 *Inc. v. XOS Techs., Inc.*, Case No. C-02-03804, 2003 WL 2137845, at \*7 (N.D. Cal. Aug. 6, 2002);  
9 *Smith v. Network Solutions*, 135 F.Supp.2d 1159, 1168 (N.D. Ala. 2001) (“[F]or purposes of an  
10 antitrust claim under Section 2, it is well established that the relevant market includes those  
11 commodities or services that are reasonably interchangeable by consumers for the same purposes.”).

12 CFIT alleges two relevant markets in support of its TRO application: the market for .com  
13 domain name registrations, and the market for “services used by end users in the purchase and sale  
14 of expiring domain names.” Complaint, ¶¶1, 2. CFIT offers no evidence to support CFIT’s  
15 necessary assumption that .com domain names belong in their own relevant market, distinct from  
16 hundreds of other top-level domains. To the contrary, CFIT attached Exhibit A to Taryn Naidu’s  
17 Declaration, which indicates that .com only accounted for 46% of all domain names while country  
18 code domain names (ccTLDs) accounted for 35%. *Id.* at 3. Other TLDs, such as .org, .biz, .info  
19 and .name, collectively accounted for 11% of all domain names. *Id.*<sup>11</sup> These data refute the notion  
20 that other TLDs are not reasonable substitutes for .com and for each other. Accordingly, CFIT’s  
21 proposed market definitions that are limited to the .com TLD are too narrow and insufficient as a  
22 matter of law.<sup>12</sup>

23 Moreover, CFIT’s reference to a market based on services for “expiring domain names” is  
24 not only vague but is virtually identical to the “expired domain names” definition rejected as a  
25 matter of law by the court in *Smith v. Network Solutions*, 135 F. Supp. 2d 1159 (N.D. Ala. 2001).

26 \_\_\_\_\_  
27 <sup>11</sup> There are over 240 ccTLDs and multiple generic TLDs in addition to the .com TLD. Naidu  
28 Decl., Ex. A.

<sup>12</sup> Indeed, CFIT’s own web site, cfit.info, does not utilize a .com domain name.

1 There, the court dismissed plaintiff's monopolization claim in the relevant market for "expired  
2 domain names" after finding that relevant market could not be "expired domain names" and instead  
3 "the relevant product market is domain names generally." *Id.* at 1170. The court reasoned that:

4 [T]here is no inherent difference in character, for purposes of  
5 interchangeability and cross-elasticity of demand, between domain  
6 names that are "expired" and held by NSI and those that are not. It is  
7 true in a literal sense that each domain name is unique. And one  
8 given individual domain name may be far more valuable on the open  
9 market than others. But products need not be entirely fungible to be  
10 considered part of the same relevant market.

11 *Id.* at 1169. The court held that there is only a relevant market for domain names generally  
12 "[b]ecause the number of domain names, unlike traditional commodities, is essentially unlimited,  
13 there will always be reasonable substitute names available." *Id.* at 1170; *see also Weber v. National*  
14 *Football League*, 112 F. Supp. 2d 667, 674 (N.D. Ohio 2000) ("the market is defined in terms of  
15 domain names in general.").

16 CFIT's other alleged market, for "services used to secure expired domain names," is also  
17 insufficient, as it fails to allege what services VeriSign is allegedly attempting to monopolize or  
18 what else might substitute for those services. CFIT does not contend, nor could it, that VeriSign is  
19 attempting to monopolize the market for expiring domain names in *all* TLDs. Yet if the market is  
20 limited to expiring domain names in .com, it would fail to include all reasonably interchangeable  
21 substitutes. As a result, CFIT's proposed relevant markets, which lack any factual underpinning,  
22 cannot sustain plaintiff's attempted monopolization or conspiracy claim.

#### 23 **b. CFIT Has Not Alleged Predatory Conduct**

24 Section 2 of the Sherman Act prohibits only predatory or unreasonably exclusionary  
25 conduct, which is typically defined as conduct that makes sense only because of its tendency to  
26 exclude competition. *See, e.g., Advanced Health-Care Servs. v. Radford County Hosp.*, 910 F.2d  
27 139, 148 (4th Cir. 1990); *Neumann v. Reinforced Earth Co.*, 786 F.2d 424, 427 (D.C. Cir. 1986)  
28 ("[P]redation involves aggression against business rivals through the use of business practices *that*  
*would not be considered profit maximizing* except for the expectation that 1) actual rivals will be  
driven from the market, or the entry of potential rivals blocked or delayed, so that the predator will  
gain or retain a market share sufficient to command monopoly profits, or 2) rivals will be chastened

1 sufficiently to abandon competitive behavior the predator finds threatening to its realization of  
2 monopoly profits.”) (emphasis added). As noted above, the extension of the .com registry  
3 agreement has *no* impact on competition because it simply extends the term for which VeriSign will  
4 serve, as a technical necessity, as the sole Registry Operator maintaining the authoritative database  
5 of second-level domain names registered in the .com TLD. This cannot form the basis of an  
6 antitrust claim.<sup>13</sup>

7 CFIT’s allegations with respect to CLS are equally unavailing. CFIT claims that the  
8 introduction of CLS will displace so-called back order service providers. But that does not  
9 represent injury to competition and is not anticompetitive conduct. As the declaration of Raynor  
10 Dahlquist makes clear, CLS will add a new source by which “expired” domain names can be made  
11 available to registrants while preserving numerous existing sources of competition. (*E.g.*, Dahlquist  
12 Decl. ¶ 23.) Registrars will continue to be able, as they are today, to place the domain names of  
13 their registrants that have “expired” into an auction of their choosing rather than having them be  
14 deleted. Indeed, one of CFIT’s members, Pool.com, currently runs such auctions for various  
15 registrars. Second, those domain names that are not registered through CLS will continue to be  
16 deleted on a regular basis and will continue to be accessible by registrars and any of their associated  
17 “backorder” service providers just as they are today. The only change is that an additional option  
18 will be available to consumers (through registrars and their associated backorder services providers)  
19 intermediate step will be added, whereby participating registrars, including any who may be  
20 members of CFIT, will have access to “expiring” domain names made available for auction during  
21 the pending delete period. (Dahlquist Decl., ¶¶ 21-23.) The addition of a new service and  
22 additional access to domain names cannot be a predatory or exclusionary act.

23  
24  
25 <sup>13</sup> CFIT attempts to muddle this issue by claiming that VeriSign will not be forced to price its services  
26 competitively. (Mem. in Supp. at 7.) As discussed above, this argument assumes without any basis  
27 that .com domain names do not compete with other TLDs. Even if we assume they do not, the 2005  
28 .com Agreement has no different effect on the incentives of VeriSign to set prices than the existing  
agreement. It is implausible to expect that a registry would alter its pricing structure because ICANN  
could reopen the registry to competing bids. A registry would likely have more resources available to  
win those competitive bids by virtue of its incumbency as a natural monopolist.

1                                    **c.        CFIT Has Not Shown Specific Intent to Monopolize**

2            CFIT makes no effort to show that VeriSign has a specific intent to monopolize, an essential  
3 element of a claim of attempted monopolization. Rather, CFIT simply asserts that VeriSign’s  
4 conduct is “predatory” or “unfair” and a specific intent to monopolize should therefore be  
5 presumed. As noted above, the only conduct alleged by CFIT is the extension of VeriSign’s tenure  
6 as the sole Registry Operator for the .com registry, and the introduction of a new CLS service that  
7 will expand the ways in which expiring domain names are made available to the public. Neither of  
8 these qualifies as the type of predatory conduct that would justify an inference that VeriSign  
9 specifically intends to monopolize a relevant market.

10            CFIT cites *Confederated Tribes of Siletz Indians or. v. Weyerhaeuser Co.*, 411 F.3d 1030,  
11 1042 (9th Cir. 2005), but that case involved proof that the defendant overpaid for sawlogs while its  
12 profits declined, conduct that could be seen as irrational but for its tendency to exclude competitors.  
13 No such conduct is alleged here. CLS clearly contemplates coexisting and competing with other  
14 means by which expiring domain names will be made available to registrants, and plainly makes  
15 business sense for VeriSign whether it excludes competitors or not.

16                                    **d.        CFIT Has Not Shown A Dangerous Probability of Success**

17            Even if it had properly defined relevant markets, CFIT has not demonstrated a dangerous  
18 probability that VeriSign would succeed in its alleged attempt to monopolize those markets.  
19 Instead, CFIT simply makes the conclusory and unsupported assertion that “VeriSign has a 100%  
20 probability of achieving monopoly power in both markets.” CFIT Mem. at 13. Inasmuch as  
21 VeriSign is and will remain the sole provider of .com registry services, this contention is only  
22 relevant to the alleged “expiring domain name services” market.

23            VeriSign has yet to enter the alleged relevant markets, much less obtain a large market share  
24 or threaten to monopolize that alleged market. Thus, CFIT faces an imposing burden to show that  
25 there is a dangerous probability that VeriSign will gain monopoly power in that market. *See, e.g.,*  
26 *General Cigar Holdings, Inc. v. Altadis, S.A.*, 205 F. Supp. 2d 1335, 1351 (S.D. Fla. 2002)  
27 (dismissing attempted monopolization claim) (“[I]f a plaintiff is to sustain an attempted  
28 monopolization claim with an allegation of less than 50% market share, he must also allege other



1 reasons that make a monopoly ‘dangerously probable.’”). The Ninth Circuit requires evidence that  
2 entry barriers are high and that competitors would not be able to expand their output to respond to  
3 supracompetitive pricing. *Rebel Oil Co. v. ARCO*, 51 F.3d 1421, 1438 (9th Cir. 1995). No such  
4 showing has been made.

5 CFIT’s own description of how VeriSign’s proposed CLS will actually work demonstrates  
6 the lack of any dangerous probability of monopolization. For example, Mr. Naidu states in his  
7 declaration that domain names that do not receive any bids through CLS during the five day auction  
8 will be “released” by VeriSign and can be registered by anyone. (Naidu Decl. ¶ 13.) However,  
9 CFIT fails to explain why the allegedly foreclosed “expired” domain name service providers, such  
10 as Mr. Naidu’s employer Pool.com, could not compete (through associated registrars) to register  
11 those “expired” domain names that are released.<sup>14</sup> In addition, Mr. Naidu’s declaration indicates  
12 that CLS depends upon domain name registrars signing CLS service agreements and participating in  
13 the auction. (*Id.*) In other words, the effect of CLS on the supply of “expired” domain names is  
14 entirely dependent on how successful VeriSign is in attracting registrars to participate, which in turn  
15 means that VeriSign will have to compete with alternative outlets to attract such participation.  
16 Thus, there is no evidence to support the allegation that CLS will result in monopoly control of this  
17 alleged market, or that there is a dangerous probability of such an outcome.

18 As Ms. Dahlquist’s declaration demonstrates, CLS will preserve numerous existing sources  
19 of competition. That is, registrars will continue to be able, as they are today, to place the domain  
20 names of their registrants that have expired into an auction of their choosing rather than having  
21 them be deleted. Existing entry barriers into either purported relevant market or the ability of  
22 competitors to expand output in response to supracompetitive prices will therefore not be affected  
23 by CLS. Accordingly, CFIT has not shown a substantial likelihood that it could prove the required  
24 dangerous probability of success element of its attempted monopolization claim.

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<sup>14</sup> Mr. Naidu claims that the CLS service will eliminate the pending delete period. (Naidu Decl.  
¶13.) This is false. Domain names will continue to be deleted, or “released,” such that they are  
available for creation and registration by any ICANN-accredited registrar, on its own or in  
association with a backorder service provider such as Pool.com. (Dahlquist Decl., ¶¶ 19-25.)

1                                   **3.       CFIT’s Claims Are Barred By Res Judicata**

2                   CFIT’s claims are barred based on res judicata. The same claims asserted here were made  
3 and dismissed with prejudice in earlier litigation brought by similarly-situated parties -- registrars of  
4 expired domains who fall under the broadly-defined membership of CFIT. In the earlier litigation,  
5 these registrars unsuccessfully attempted to prevent ICANN from permitting VeriSign to offer  
6 WLS, the alleged prior iteration of CLS.<sup>15</sup> See *Dotster*, 296 F. Supp. 2d at 1159.

7                   In *Dotster*, the court concluded that the plaintiff registrars could not show irreparable injury,  
8 likelihood of success on the merits, or a public interest that would support injunctive relief, where  
9 the registrars claimed that VeriSign’s proposed WLS would prevent approximately fifty registrars  
10 from competing to register recently deleted domain names for their customers. *Id.* at 1161, 1163-  
11 66. The court found not only that the traditional factors for preliminary injunctive relief were  
12 absent, but that implementation of VeriSign’s WLS could cause “the options available to consumers  
13 of Internet domain names [to] greatly increase.” *Id.* at 1166. This was so because WLS would give  
14 all of the approximately 170 registrars the ability to offer the service to their customers, rather than  
15 just the approximately 50 registrars that then offered some form of their own wait list services. *Id.*  
16 Thus, the court found VeriSign’s WLS had “the potential to benefit registries, registrars who do not  
17 currently offer wait-listing services, and, most importantly, the public.” *Id.* The same conclusions  
18 should apply to bar CFIT’s claim for injunctive relief here.

19                   Res judicata bars further litigation “whenever there is (1) an identity of claims, (2) a final  
20 judgment on the merits, and (3) privity between the parties.” *Tahoe-Sierra Preservation Council,*  
21 *Inc. v. Tahoe Regional Planning Agency*, 322 F.3d 1064, 1077 (9th Cir. 2003). All of these  
22 elements are met here. *First*, an identity of claims exists when two suits arise from “the same  
23 transactional nucleus of facts.” *Id.* at 1077-78 (citations and quotations omitted). Both the *Dotster*  
24 litigation and CFIT’s claims arise from alleged competitive harm to registrars and “back-order  
25 service providers” with respect to recently deleted and “expired” domains names purportedly  
26 resulting from VeriSign’s proposed domain name listing service. It does not matter that there may

27 <sup>15</sup> Plaintiff alleges the CLS is a “modified and expanded version of the Wait List Service.”  
28 (Complaint, ¶ 49.)

1 be some differences in the legal theories in the two actions -- “an imaginative attorney” may not  
2 avoid preclusion by “attaching a different legal label” to an issue already litigated. *Id.*

3 *Second*, the *Dotster* litigation resulted in a final judgment on the merits. After the temporary  
4 restraining order and preliminary injunction were denied (*see* Hutt Dec., Ex. C; *Dotster*, 296 F.  
5 Supp. 2d 1159), the action was dismissed with prejudice. (*Id.*, Ex. D.) A dismissal with prejudice  
6 has res judicata effect. *In re Marino*, 181 F.3d 1142, 1144 (9th Cir. 1999).

7 *Third*, CFIT is in privity with the plaintiff registrars in the *Dotster* litigation. Even if all parties  
8 are not identical, “privity may exist if ‘there is “substantial identity” between parties, that is, when  
9 there is sufficient commonality of interest.” *Tahoe-Sierra*, 322 F.3d at 1081. *See, e.g., Pedrina v.*  
10 *Chun*, 97 F.3d 1296, 1302 (9th Cir. 1996) (tenants who were similarly situated as those in earlier  
11 proceedings challenging evictions, some of whom were the same, were in privity); *Aerojet-General*  
12 *Corp. v. Askew*, 511 F.2d 710, 719-20 (5th Cir. 1975) (state boards and county were in privity where  
13 both had similar interest in avoiding transfer of land to plaintiff). The relationship between an  
14 association and its members is also sufficiently close to find privity. *Tahoe* 322 F.3d at 1082 (finding  
15 privity between association filing prior suit and members filing second suit).

16 The alleged interest of CFIT is identical to that of the plaintiff registrars in *Dotster*. The  
17 *Dotster* plaintiffs alleged there were approximately 45 highly competitive registrars attempting to  
18 obtain recently deleted domain names for customers; that VeriSign’s WLS would give it a  
19 “monopoly” in offering registration of recently deleted and “expired” domain names; that WLS was  
20 opposed “by virtually all Registrars, and by a substantial number of other Internet stakeholders”  
21 because it would eliminate competition for recently deleted and “expired” domain names; and that  
22 if WLS was not enjoined, plaintiffs would no longer be able to operate their competing systems.  
23 (*See* Hutt Dec., Ex. A, ¶¶ 24, 27, 33, 35, 44.)

24 Similarly here CFIT alleges its membership “include[s] certain Internet domain name  
25 registrars, registrants, back order service providers, and other Internet stakeholders;” that there is a  
26 robust and competitive back order business for registering recently deleted and “expired” domain  
27 names involving hundreds of registrars; that VeriSign’s CLS will cause an auction of expired  
28 domain names that would be available to all registrars, rather than deletion of the “expired” domain

1 name for registration on a first come first served basis in which certain registrars “pool” their  
2 connections to the registry; and that registrars would no longer be able to operate or use “pooling  
3 services” to register recently deleted and “expired” expired domain names. (Complaint, ¶¶ 7, 25,  
4 49-50, 64, 68.) It is clear that in both cases, similarly-situated plaintiffs, assisted by able counsel,  
5 had a closely aligned interest to preserve registrars’ unfettered access to recently deleted and  
6 “expired” domains. CFIT should be barred from re-litigating issues that have already been decided  
7 against its members.<sup>16</sup>

8 The significant overlap between the principals of CFIT and parties actively involved in or  
9 controlling the *Dotster* litigation further supports a finding of privity. *See Tahoe* at 1081-83 (privity  
10 where non-parties controlled prior suit or interests in prior suit were adequately represented). Two of  
11 the four principal supporters of CFIT -- Pool.com and Momentous.ca<sup>17</sup> -- were part of the coalition  
12 controlling the *Dotster* litigation. Although *Dotster* involved three named plaintiffs, many other  
13 registrars joined with Dotster as part of the “Domain Justice Coalition” that backed the lawsuit,  
14 including Pool.com. (Morris Decl, Exs. F & G.) Pool.com is an affiliate of Momentous.ca (*id.*, Ex.  
15 H), and one of CFIT’s declarant’s here, Pool.com President Taryn Naidu, worked for Momentous.ca.  
16 (Naidu Dec., ¶ 2.) Pool.com’s Chairman, Robert Hall, is the CEO of Momentous.ca. (Morris Dec.,  
17 Ex. I.) It is apparent that CFIT’s backers are using the association form to relitigate issues they  
18 previously litigated and lost. The res judicata privity rules are intended to prevent this.

### 19 III. CONCLUSION

20 For all the foregoing reasons, CFIT’s request for a temporary restraining order should be  
21 denied.

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23 <sup>16</sup> There has been other unsuccessful litigation by similarly situated plaintiffs challenging  
24 VeriSign’s WLS. In *Registersite.com, et al. v. Internet Corporation for Assigned Names and*  
25 *Numbers, et al.*, Case No. CV 04-1368 ABC (C.D. Cal.) and Case No. SC082479 (Cal. Superior  
26 Ct.), plaintiff registrars challenged the WLS on multiple grounds, including as a tying arrangement  
27 under the Sherman Act and unfair competition under state law. (*See* Hutt Dec., Exs. G, H, I & J.)  
28 Those actions were dismissed by the courts with leave to amend, but were not pursued further. R.  
Lee Chambers, one of CFIT’s declarants (and presumably one of its members) in this case, was a  
plaintiff in the *Registersite* litigation.

<sup>17</sup> Both are “Class 1” Supporters of CFIT, each having contributed \$50,000 and obtaining voting  
rights on all matters. (Morris Dec., Ex. E.)

1 Dated: November 29, 2005

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3 By:

  
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