

## **Internet Corporation for Assigned Names and Numbers**

President's Report
Cape Town South Africa
Friday 3 December 2004

#### **Major recent developments in ICANN:**

- 2004-05 Budget approved
- Draft Strategic Plan
- Generic Top Level Domains
  - sTLD round
  - Rebid of .net
  - Strategy for introduction of new gTLDs
- MOU with the individual Regional Internet Registries
- ccTLD Accountability Frameworks
- Internationalised Domain Names
- Appointment of the Ombudsman



#### **ICANN Strategic Plan**

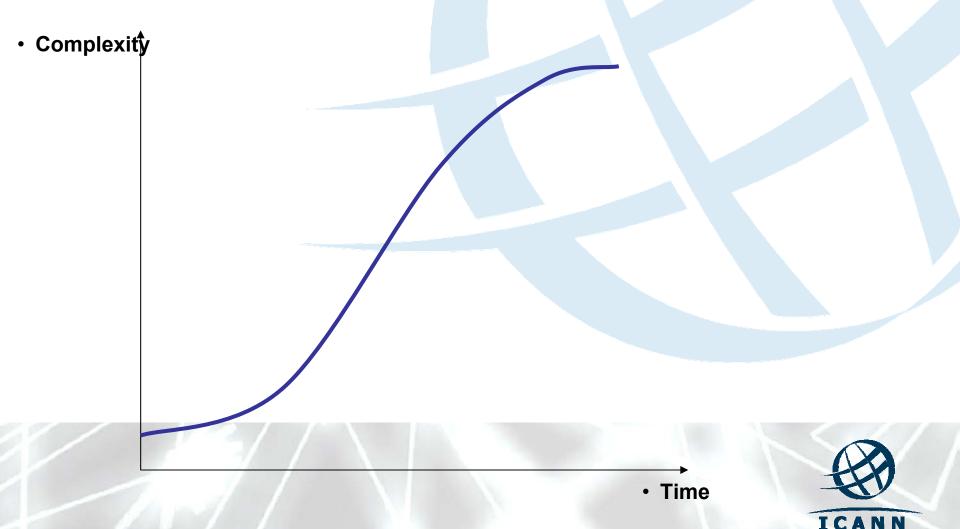
- ICANN developed first Strategic Plan in 2004
- Responsible business planning for next 3 fiscal years
- Based on community-derived objectives
- Does not replace budget process, but supports long-term resource planning
- Reviewed annually to ensure new objectives are integrated with the necessary resources



### New objectives in Strategic Plan

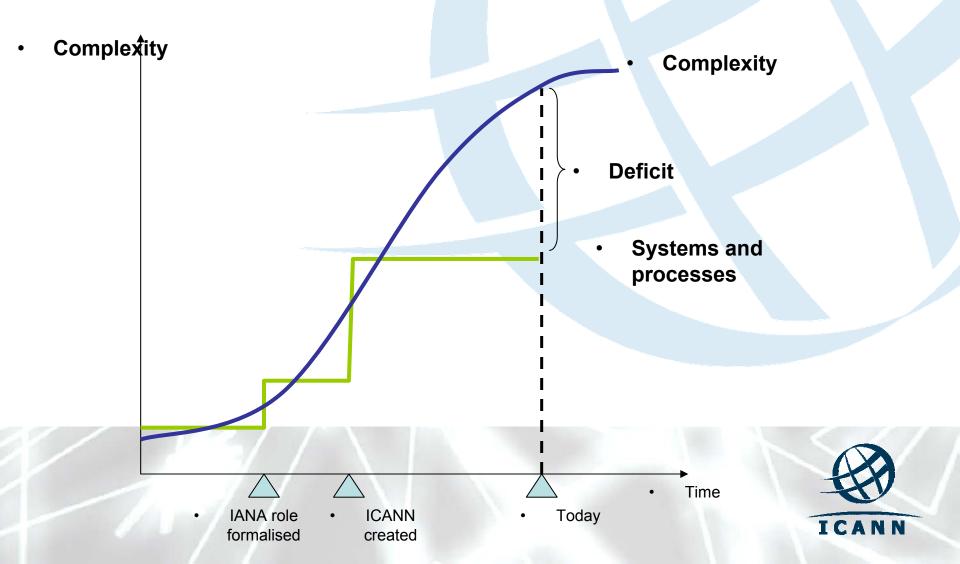
- Special restricted fund for security
  - Coordinate work and resources with the global Internet technical community
- Special restricted fund for developing nation Internet communities
  - Focus on increasing global participation in ICANN process
  - Coordinate work and resources with the entities already working with developing nation Internet communities
- Additional outreach efforts and partnerships to contribute and participate in ICANN's core functions

Organisations typically experience a tipping point where systems and processes are overwhelmed by the complexity that the organisation faces



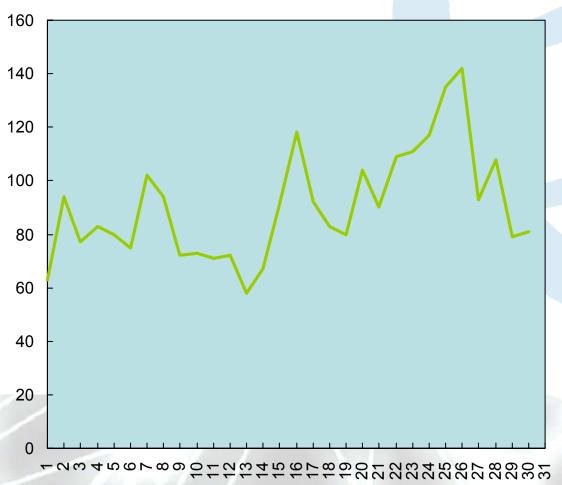
Source: McKinsey

ICANN is moving to implement new business systems as the evolution of complexity has outstripped legacy core systems and processes



# Process automation: currently all processes are based on email interaction – a format that has become a burden

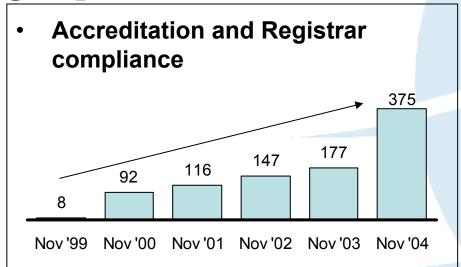
Daily email received at ICANN addresses—31 days to 18 November 000s

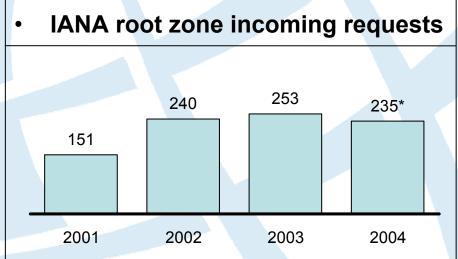


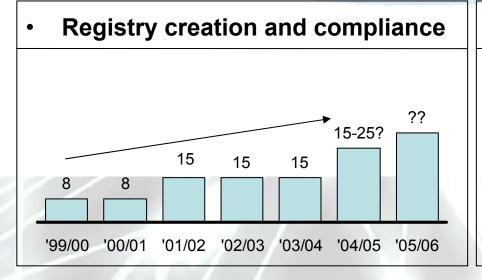
- Typically 10–
   15,000 emails per day pass through the spam filters
- Approximately 345–520 emails per staff member per day
- Assuming 30
   seconds per
   email this would
   equate to 170–260
   minutes per day
   on email alone

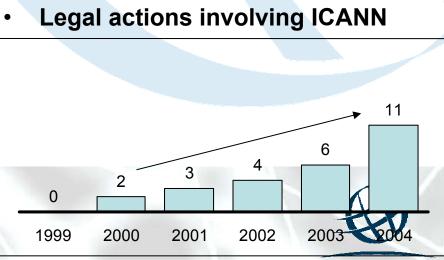
Day

The increased complexity faced by icann has been driven by several factors, including an explosion in stakeholder groups and activities









ICANN

<sup>\*</sup> FY estimate. While request numbers have diminished, the number of complete requests has risen as IANA clear the existing backlog