



June 23, 2015

RE: Additional Endorsement for dotgay LLC (Application ID# 1-1713-23699)

Dear ICANN,

We appreciate ICANN acknowledging the enclosed endorsement letter for dotgay LLC's community application for .GAY (Application ID# 1-1713-23699) by posting it on the ICANN correspondence page.

Best regards,

A handwritten signature in blue ink, appearing to read "JB", with a long horizontal stroke extending to the left.

Jamie Baxter
dotgay LLC



June 9, 2015

Dear ICANN and the ICANN Board,

Please accept this letter of support for the community application for the .GAY TLD submitted by dotgay LLC, which has quite notably received unprecedented support of the global gay community including organizations and advocates at the forefront of societal change for a safer and more accepting environment for all members of the gay community.

The Mexican Federation of LGBT (FME-LGBT) is a national organization promoting economic growth of gay businesses and LGBT entrepreneurs. Based in Mexico City, FME-LGBT aims to be the gay spokesperson within corporations and government in order to facilitate trade and business links that create an enabling environment for social and economic development of LGBT Mexicans. Additionally, FME-LGBT promotes and monitors policies and regulations on labor issues that favor the interests of the gay community such as diversity inclusion and discrimination in the workplace.

Our support for a community model can be explained quite simply and it is certainly something that resonates for the businesses, entrepreneurs and interests we represent as an organization. A .GAY that involves the community and offers something to enhance their overall safety and acceptance into society is substantially better and more preferred over a .GAY that does not.

FME-LGBT believes at our core that LGBT people suffer great disadvantage when not properly considered in business or other public interest matters simply because they are misrepresented or misunderstood. Despite the undeniable existence and longevity of the gay community, there can be no better representation or understanding of the community and its members than the one that the global community agrees on itself, exactly as it has in the dotgay LLC community application for .GAY.

As a primarily Spanish speaking organization, FME-LGBT believes the complete denial of any points for Nexus in the initial CPE for .GAY has been notably received as an English centric analysis lacking international appreciation for a word that globally remains the single most relevant and understood identifier of the community in question. We also believe these shortcomings deserve more careful examination and transparency in the new CPE currently underway.

We thank you for the opportunity to share our thoughts and offer our support for the .GAY community application by dotgay LLC.

César Casas Ferrer
President



CÉSAR CASAS
PRESIDENTE

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