



Dear Mr. Marby,

Hello. I'm Wei Mao, the initiator of the Fourth Forum for Creative Application of Chinese Domain Names. I'm very appreciated for the video speech you recorded for the forum. When it was played for the audience, it earned warm applause from all the participants and left a deep impression on everyone present.

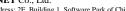
The Forum for Creative Application of Chinese Domain Names has been held once a year since 2017, and this was the fourth edition. The purpose of the forum is to coordinate the force of the Chinese community and promote the popularization and universal acceptance of Chinese domain names.

The Forum for Creative Application of Chinese Domain Names is co-hosted by the China Internet Network Information Center (CNNIC) (registry for ".中国公司", ".公司" and ".网络"), China Organizational Name Administration Center (CONAC) (registry for ".政务", and ".公益"), Computer Network Information Center (CNIC) of Chinese Academy of Sciences, and KNET Co., Ltd. (registry for ".网址"). It's co-organized by ".购物", ".我爱你", ".商标", ".商城", ".中文网", ".网店", ".集团", ".手机", ".信息", ".企业", ".商店", ".游戏", ".娱乐", ".广东", ".佛山", ".餐厅", ".在线", ".招聘", ".时尚", and other registered entities.

The fourth Forum for Creative Application of Chinese Domain Names was successfully held in Beijing on April 20, 2021, at which more than 200 industry guests were invited to discuss the development of the Chinese domain name industry. Every edition of the forum has yielded fruitful results, and the series have been widely praised by the industry.

Kai Chen, the deputy director of the Information and Communications Administration Bureau of the Ministry of Industry and Information Technology; Guili He, vice chairman and deputy secretary-general of the Internet Society of China; Yu Zeng, director of the China Internet Network Information Center (CNNIC); Fangyu Liao, secretary of the Computer Network Information Center of Chinese Academy of Sciences; and Wengiang Li, director of the China Organizational Name Administration Center gave speeches at the gathering. Wei Mao, the president of KNET Co., Ltd., delivered a speech based on the Global Domain Name Development Report; Wei Pei, deputy secretary-general of the Internet Society of China, introduced the Test Report of Browser Chinese Domain Name Universal Applicability; Xianglong Hui, general manager of the registry for ". 网址", spoke about the Report Focusing on the New Dividend of Chinese Domain Names; Sarmad Hussain, senior director of the IDN and UA programs, by video, gave a speech on the ICANN Chinese Community Effectiveness and Development Report. Sarmad Hussain said









in his report that ICANN would continue to work closely with the Chinese community so as to promote the use of Chinese domain names and Chinese emails. He recognized the Chinese community's achievements in the promotion of Chinese domain names, in addition to which he summarized the focus and future direction of the promotion of Chinese domain names.

We held the launch ceremony of the "I speak for Chinese domain names" at the forum in order to encourage more netizens to pay attention to and use Chinese domain names. The forum also held the signing ceremony of "Chinese Domain Name Sponsorship Between Chengdu 2021 FISU World University Games and KNET Co., Ltd." The Chengdu 2021 FISU World University Games announced that it would soon launch the corresponding Chinese domain name of "成都大运会.网址". This is the world's first world-class event to use multilingual domain names in an official manner.

The forum has received extensive attention from the Chinese community. China News, China.com.cn, Chinadaily.com.cn, Science Net.cn, and cet.com.cn all gave detailed reports on the event.

As you said, the true power of the Internet consists in how we use it for localized connections. We have the opportunity and responsibility to let more people around the world gain easy access to the Internet. We will also work with ICANN to coordinate the security, stability and resiliency of the domain-name system and the Internet. We hope that ICANN will give us more support in the future. Let's work together for the continuous improvement and healthy development of the domain-name system around the world.

I would like to thank you and ICANN again for the efforts made on behalf of the Chinese community in promoting the application of Chinese domain names.

Forum initiator: (signature of Wei Mao)

President of KNET Co., Ltd.

May 10, 2020