



The Internet Corporation for Assigned Names and Numbers

8 August 2014

Bruce J. MacPherson
Director, External Relations
International Trademark Association

Re: Name Collision and the importance of Sunrise for blocked SLDs matching trademarks

Dear Mr. Bruce J. MacPherson:

Thank you for your letter of 18 July 2014. We appreciate the International Trademark Association's comments (INTA), and we have posted the letter to the New gTLD correspondence page (<https://www.icann.org/en/system/files/correspondence/macpherson-to-chalaby-18jul14-en.pdf>).

As you may be aware, on 30 July 2014, the ICANN Board New gTLD Program Committee (NGPC) approved the Name Collision Occurrence Management Framework (<https://www.icann.org/news/announcement-2-2014-08-01-en>). The framework implementation requirements were developed with input from many sources including the ICANN community, a report published by JAS Global Advisors LLC, and advice from the Security and Stability Advisory Committee (SSAC). To view the framework, see (<https://www.icann.org/en/system/files/files/name-collision-framework-30jul14-en.pdf>).

For information on how the Name Collision Occurrence Management Framework impacts registry operators and new gTLD applicants, we encourage you to participate in the upcoming webinars scheduled for 12 August 2014 (<https://www.icann.org/news/announcement-3-2014-08-01-en>). Questions for ICANN staff may be submitted in advance to newgtld@icann.org or gdd-communications@icann.org.

We look forward to the INTA's continued participation in the multi-stakeholder process.

Sincerely,

Cyrus Namazi
Vice President, Domain Name Services & Industry Engagement
Global Domains Division
ICANN