



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

Proposed Service

Name of Proposed Service:

Addition of IDNs

Technical description of Proposed Service:

Donuts Inc. ("Donuts") would like to offer registration of domain names in the following languages across all Donuts-operated TLDs:

- o Arabic*
- o Cyrillic*
- o Devanagari*
- o Greek*
- o Hebrew*
- o Japanese*
- o Korean*
- o Latin*
- o Tamil*
- o Thai*

To accomplish this, we hereby seek approval to add these languages to all of the Donuts-operated TLDs as listed below:

*academy
accountants
agency
apartments
associates
bargains
bike
bingo
boutique
builders
business
cab*



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

cafe
camera
camp
capital
cards
care
careers
cash
casino
catering
center
chat
cheap
church
city
claims
cleaning
clinic
clothing
coach
codes
coffee
community
company
computer
condos
construction
contractors
cool
coupons
credit
creditcard
cruises
dating
deals
delivery
dental



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

diamonds

digital

direct

directory

discount

doctor

dog

domains

education

email

energy

engineering

enterprises

equipment

estate

events

exchange

expert

exposed

express

fail

farm

finance

financial

fish

fitness

flights

florist

football

foundation

fund

furniture

fyi

gallery

gifts

glass

gmbh



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

gold

golf

graphics

gratis

gripe

group

guide

guru

healthcare

hockey

holdings

holiday

house

immo

industries

institute

insure

international

investments

jetzt

jewelry

kitchen

land

lease

legal

life

lighting

limited

limo

loans

ltd

maison

management

marketing

mba

media

memorial



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

money
movie
network
partners
parts
photography
photos
pictures
pizza
place
plumbing
plus
productions
properties
recipes
reise
reisen
rentals
repair
report
restaurant
run
salon
sarl
school
schule
services
shoes
shopping
show
singles
soccer
solar
solutions
style
supplies
supply



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

support

surgery

systems

tax

taxi

team

technology

tennis

theater

tienda

tips

tires

today

tools

tours

town

toys

training

university

vacations

ventures

viajes

villas

vin

vision

voyage

watch

wine

works

world

wtf

zone

?? (enterprises) xn--vhquv

?? (shop/store) xn--czrs0t

??(entertainment) xn--fq720a

?? (games) xn--unup4y



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

The 10 IDN tables will be submitted through the GDD portal for ICANN's review. All 10 IDN tables are script tables.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

Donuts reviewed the multitude of IDNs offered by legacy TLD registry operators.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

N/A

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

N/A

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

Donuts has been informed by registrars that registrants across the world will welcome the addition of IDNs to the portfolio of Donuts-operated TLDs. Registrants have also reached out directly to Donuts regarding the launch of these IDNs in Donuts-operated TLDs.



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

Donuts sees no reason why a constituency group would object to offering registration of domain names in more languages.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

Donuts plans offer these languages as soon as ICANN has approved this RSEP request.

Business Description

Describe how the Proposed Service will be offered:

The additional languages will be offered for registration in Donuts-operated TLDs in the same manner as the currently approved languages.

Describe quality assurance plan or testing of Proposed Service:

These language tables are currently in use by other TLDs.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

N/A

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

Registry Agreement - Exhibit A, Section 3 (or Section 2 as applicable):

3. Internationalized Domain Names (IDNs)



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:

3.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP. 2.2. Registry Operator must handle variant IDNs as follows:

3.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.

3.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):

3.3.1 Chinese Language

3.3.2 French Language

3.3.3 German Language

3.3.4 Spanish Language

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None

What effect, if any, will the Proposed Service have on the Whois?:

None

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

Donuts requests the addition of languages to the list of permitted IDNs Registry Operator may offer for registration in the Donuts-operated TLDs (as listed above) as set forth in each applicable Registry Agreement - Exhibit A, Section 3.3 (or Section 2.3 or, as applicable):

3. Internationalized Domain Names (IDNs)

Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

with the following requirements:

3.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP. 2.2. Registry Operator must handle variant IDNs as follows:

3.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.

3.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):

3.3.1 Chinese Language

3.3.2 French Language

3.3.3 German Language

3.3.4 Spanish Language

3.3.5 Arabic Language

3.3.6 Cyrillic Language

3.3.7 Devanagari Language

3.3.8 Greek Language

3.3.9 Hebrew Language

3.3.10 Japanese Language

3.3.11 Korean Language

3.3.12 Latin Language

3.3.13 Tamil Language

3.3.14 Thai Language

Benefits of Service

Describe the benefits of the Proposed Service:

The addition of languages for domain name registration provides registrants the ability to register domain names that are more meaningful and specific to the region in which they live and operate. By providing the opportunity to register domain names in additional languages, Donuts seeks to broaden consumer choice in the world marketplace.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

Allowing Donuts to provide these additional IDNs will begin to provide a new gTLD registry operator to more fairly compete in the global market. Note that legacy TLD registry operators have been permitted to offer IDNs for their TLDs without the need for an official RSEP.

How would you define the markets in which your proposed Registry Service would compete?:

These additional languages would give Donuts the opportunity to compete across in markets across the world.

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Legacy TLD registry operators permit IDN registration in their TLDs. A list can be found on the IANA website: <http://www.iana.org/domains/idn-tables>.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

No

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

No

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

Yes. We have had discussions with registrars who are eager to provide their customers with the ability to register domain names in their local languages.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

No.



ICANN Registry Request Service

Ticket ID: N4R2P-2L8D2

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2016-09-29 14:21:29

Print Date: 2016-09-29 14:22:33

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

N/A

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

N/A

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

No

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No

List Disclaimers provided to potential customers regarding the Proposed Service:

N/A

Any other relevant information to include with this request:

N/A