Registry Services Evaluation Policy (RSEP) Request

August 7, 2020

Registry Operator
XYZ.COM LLC

Request Details
Case Number: 00969426

This Registry Services Evaluation Policy (RSEP) request form should be submitted for review by ICANN org when a registry operator is adding, modifying, or removing a Registry Service for a TLD or group of TLDs.

The RSEP Process webpage provides additional information about the process and lists RSEP requests that have been reviewed and/or approved by ICANN org. If you are proposing a service that was previously approved, we encourage you to respond similarly to the most recently approved request(s) to facilitate ICANN org's review.

Certain known Registry Services are identified in the Naming Services portal (NSp) case type list under "RSEP Fast Track" (example: "RSEP Fast Track – BTAPPA"). If you would like to submit a request for one of these services, please exit this case and select the specific Fast Track case type. Unless the service is identified under RSEP Fast Track, all other RSEP requests should be submitted through this form.

Helpful Tips

- Click the "Save" button to save your work. This will allow you to return to the request at a later time and will not submit the request.
- You may print or save your request as a PDF by clicking the printer icon in the upper right corner. You must click "Save" at least once in order to print the request.
- Click the "Submit" button to submit your completed request to ICANN org.
- Complete the information requested below. All fields marked with an asterisk (*) are required. If not applicable, respond with "N/A."

1. PROPOSED SERVICE DESCRIPTION

1.1. Name of proposed service.

IDN Support for .car

1.2. Provide a general description of the proposed service including the impact to external users and how it will be offered.

XYZ will remove the existing list of IDN languages / scripts offered for .car and replace them with a list to match the IDN scripts / languages offered by .cars and .auto.

1.3. Provide a technical description of the proposed service.

Registry Operator will offer registration of IDNs at the second level under .car.

.Car currently offers:
-Arabic Script
-Armenian Script
-Bengali Script
-Chinese Language
-Cyrillic Script
-Devanagari Script
-Ethiopic Script
-Georgian Script
-Greek Script
-Gurmukhi Script
-Hebrew Script
-Japanese Language
-Kannada Script
-Khmer Script
-Korean Script
-Latin Script

-Malayalam Script
-Myanmar Script
-Oriya Script
-Sinhala Script
-Tamil Script
-Telugu Script
-Thai Script
-Tibetan Script

The following IDN's will be removed:
-Arabic Script
-Armenian Script
-Bengali Script
-Devanagari Script
-Ethiopic Script
-Georgian Script
-Greek Script
-Gurmukhi Script
-Hebrew Script
-Kannada Script
-Khmer Script
-Korean Script
-Latin Script
-Malayalam Script
-Myanmar Script
-Oriya Script
-Sinhala Script
-Tamil Script
-Telugu Script
-Thai Script
-Tibetan Script

The following IDN's will be added:
-French Language
-Italian Language
-German Language
-Portuguese Language
-Spanish Language

The proposed service would ultimately allow for:
-Cyrillic Script
-French Language
-Italian Language
-German Language
-Portuguese Language
-Spanish Language

-Chinese Language
-Japanese Language

Variant IDNs (as defined   in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.

At the time this proposed service is implemented (more on this below) CentralNic will be the backend registry services provider for XYZ.COM LLC, and these IDN tables (and all others) can be individually downloaded from CentralNic's website: https://centralnicregistry.com/support/information/idn

(In the attached, .txt files with four letter names are languages, while 2 character names are scripts)

1.4. If this proposed service has already been approved by ICANN org, identify and provide a link to the RSEP request for the same service that was most recently approved.

https://www.icann.org/en/system/files/files/rsep-2020013-gay-request-20mar20-en.pdf
(Note that no RSEP exists that removed and adds the exact same sets of IDNs)

1.5. Describe the benefits of the proposed service and who would benefit from the proposed service.

Will allow domain name registrants to register domain names in a preferred language set, both for their benefit and the benefit of the users who interact with their domain name-based services.

1.6. Describe the timeline for implementation of the proposed service.

.Car was recently acquired by XYZ.COM LLC from Cars Registry Limited. After this RSEP is complete, XYZ.COM LLC will file an MSA to transfer the .car registry services provider from UNR to CentralNic. This service will be implemented with the migration to CentralNic.

1.7. If additional information should be considered with the description of the proposed service, attach one or more file(s) below.

1.8. If the proposed service adds or modifies Internationalized Domain Name (IDN) languages or scripts that have already been approved in another RSEP request or are considered pre-approved by ICANN org, provide (a) a reference to the RSEP request, TLD(s), and IDN table(s) that were already approved or (b) a link to the pre-approved Reference Label Generation Rules (LGR). Otherwise, indicate "not applicable."

Cyrillic Script: https://www.icann.org/en/system/files/files/rsep-2020013-gay-request-20mar20-en.pdf
French Language: https://www.icann.org/sites/default/files/packages/lgr/lgr-second-level-french-30aug16-en.html
Italian Language: https://www.icann.org/sites/default/files/packages/lgr/lgr-second-level-italian-30aug16-en.html
German Language: https://www.icann.org/sites/default/files/packages/lgr/lgr-second-level-german-30aug16-en.html
Portuguese Language: https://www.icann.org/sites/default/files/packages/lgr/lgr-second-level-portuguese-30aug16-en.html
Spanish Language: https://www.icann.org/sites/default/files/packages/lgr/lgr-second-level-spanish-30aug16-en.html
Chinese Language: https://www.icann.org/sites/default/files/packages/lgr/lgr-second-level-chinese-30aug16-en.html
Japanese Language: https://www.icann.org/en/system/files/files/rsep-2020013-gay-request-20mar20-en.pdf

The most current IDN requirements will be used to evaluate a submitted table.

2. SECURITY AND STABILITY

2.1. What effect, if any, will the proposed service have on the life cycle of domain names?

No effect.

2.2. Does the proposed service alter the storage and input of Registry Data?

No.

2.3. Explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems.

No effect.

2.4. Have technical concerns been raised about the proposed service? If so, identify the concerns and describe how you intend to address those concerns.

None.

2.5. Describe the quality assurance plan and/or testing of the proposed service prior to deployment.

XYZ, CentralNic and all registrars who will offer IDNs under these gTLDs have extensive experience offering IDNs and have QA processes and procedures in place.

2.6. Identify and list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.

N/A

3. COMPETITION

3.1. Do you believe the proposed service would have any positive or negative effects on competition? If so, please explain.

Positive. More choice for internet users.

3.2. How would you define the markets in which the proposed service would compete?

Worldwide.

3.3. What companies/entities provide services or products that are similar in substance or effect to the proposed service?

Most registries offer IDN support.

3.4. In view of your status as a Registry Operator, would the introduction of the proposed service potentially affect the ability of other companies/entities that provide similar products or services to compete?

No.

3.5. Do you propose to work with a vendor or contractor to provide the proposed service? If so, what is the name of the vendor/contractor and describe the nature of the services the vendor/contractor would provide.

CentralNic will be XYZ's backend registry services provide when these IDNs are implemented and they will technically implement IDN support.

3.6. Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed service? If so, please describe the communications.

XYZ has communicated with CentralNic, which will technically implement IDN support.

3.7. If you have any documents that address the possible effects on competition of the proposed service, attach them below. ICANN will keep the documents confidential.

4. CONTRACTUAL PROVISIONS

4.1. List the relevant contractual provisions impacted by the proposed service. This includes, but is not limited to, Consensus Policies, previously approved amendments or services, Reserved Names, and Rights Protection Mechanisms.

Exhibit A of the Registry Agreement for .car will be impacted.

4.2. What effect, if any, will the proposed service have on the reporting of data to ICANN?

None.

4.3. What effect, if any, will the proposed service have on Registration Data Directory Service (RDDS)?*

None.

4.4. What effect, if any, will the proposed service have on the price of a domain name registration?

None.

4.5. Will the proposed service result in a change to a Material Subcontracting Arrangement (MSA) as defined by the Registry Agreement? If so, identify and describe the change. Please note that a change to an MSA requires consent from ICANN org through the MSA change request process. The RSEP request must be approved prior to submitting the MSA change request.

No.

5. AUTHORIZATION LANGUAGE

5.1. A Registry Agreement (RA) amendment is required when the proposed service: (i) contradicts existing provisions in the RA or (ii) is not contemplated in the RA and, therefore, needs to be added to Exhibit A of the RA and/or as an appropriate addendum/appendix. If applicable, provide draft language (or a link to previously approved RA amendment language) describing the service to be used in an RA amendment if the proposed service is approved. If an RA amendment is not applicable, respond with "N/A" and provide a complete response to question 5.2.*

For examples or for IDN services, you may refer to the webpage for standard RA template amendments for commonly requested Registry Services.

Amendment No. 2 to Registry Agreement
The Internet Corporation for Assigned Names and Numbers and [Registry Operator], a [jurisdiction] corporation agree, effective as of _____ ("Amendment No. 2 Effective Date"), that the modification set forth in this amendment No. 2 (the

"Amendment") is made to the 22 January 2015 .car Registry Agreement between the parties, as amended (the "Agreement"). The parties hereby agree to amend Exhibit A of the Agreement by deleting section 3.3 in its
entirety:
[OLD TEXT]
3.3. Registry   Operator   may offer registration of IDNs in the following
        languages/scripts   (IDN Tables and IDN Registration Rules will be published   by the
Registry Operator as specified in the ICANN IDN Implementation Guidelines):
3.3.1. Arabic Script
3.3.2. Armenian Script
3.3.3. Bengali Script
3.3.4. Chinese Language
3.3.5. Cyrillic Script
3.3.6. Devanagari Script
3.3.7. Ethiopic Script
3.3.8. Georgian Script
3.3.9. Greek Script
3.3.10. Gurmukhi Script
3.3.11. Hebrew Script
3.3.12. Japanese Language
3.3.13. Kannada Script
3.3.14. Khmer Script
3.3.15. Korean Script
3.3.16. Latin Script
3.3.17. Malayalam Script
3.3.18. Myanmar Script
3.3.19. Oriya Script
3.3.20. Sinhala Script
3.3.21. Tamil Script
3.3.22. Telugu Script
3.3.23. Thai Script
3.3.24. Tibetan Script
[END OLD TEXT]
The parties hereby further agree to amend Exhibit A of the Agreement by replacing the deleted section above with new text as a new section 3.3:
[START NEW TEXT]
"3.3 Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):
3.3.1. Cyrillic Script
3.3.2. French Language
3.3.3. Italian Language
3.3.4. German Language
3.3.5. Portuguese Language
3.3.6. Spanish Language
3.3.7. Chinese Language

3.3.8. Japanese Language
[END NEW TEXT]
The parties agree that, except as set forth in this Amendment, and any prior duly authorized and executed amendments, the current terms and conditions of the Agreement will remain in full force and effect. All capitalized terms not defined will have the meaning given to them in the Agreement.
ACCEPTED AND AGREED:
INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS
By: _____
[ICANN Signatory Name]
[ICANN Signatory Title]
[REGISTRY OPERATOR NAME]
By: _____
[Registry Signatory Name]
[Registry Signatory Title]

5.2. If the proposed service is permissible under an existing provision in the Registry Agreement, identify the provision and provide rationale. If not applicable, respond with "N/A" and provide a complete response to question 5.1.

N/A

6. CONSULTATION

6.1. ICANN org encourages you to set up a consultation call through your Engagement Manager prior to submitting this RSEP request. This is to help ensure that necessary information is assembled ahead of time.

Identify if and when you had a consultation call with ICANN org. If you did not request a consultation call, provide rationale.

Emails were exchanged Cyrus Jamnejad and Lisa Carter about this RSEP -- specifically with regard to its relationship with the upcoming MSA for .car.

6.2. Describe your consultations with the community, experts, and/or others. This can include, but is not limited to, the relevant community for a sponsored or community TLD, registrars or the registrar constituency, end users and/or registrants, or other constituency groups. What were the quantity, nature, and results of the consultations? How will the proposed service impact these groups? Which groups support or oppose this proposed service?

We have informally consulted with a number of relevant parties on the introduction of IDNs at the second level. We have consulted with a number of potential registrants who believe that their interests will be well served if they are able to register Internationalized Domain Names. They will be able to register names that match their native language and alphabet. We have consulted with a number of registrars who have shown a great deal of interest in offering Internationalized Domain Names. We have consulted with various internet users generally, all of whom are very pleased with the idea of the TLDs offering IDN support. It will make the TLDs more accommodating for a larger group of users. We have also consulted with our backend registry provider, CentralNic, about IDN support and they are very happy to implement IDN support. Further, they have experience with such an implementation and are well prepared for implementation of IDN support for the gTLDs.

7. OTHER

7.1. Would there be any intellectual property impact or considerations raised by the proposed service?

No

7.2. Does the proposed service contain intellectual property exclusive to your gTLD registry?

No

7.3. Provide any other relevant information to include with the request. If none, respond with "N/A."

N/A

7.4. If additional information should be considered, attach one or more file(s) below.

cyrl-1.1txt

Affected TLDs

Current Registry Operator	Top Level Domain	Registry Agreement Date
XYZ.COM LLC	car	2015-01-22