

Strategic Planning for FY21-FY25

**Results of Trend Outlook Sessions
and subsequent analysis**



Community Webinar
October 2018

Presenters



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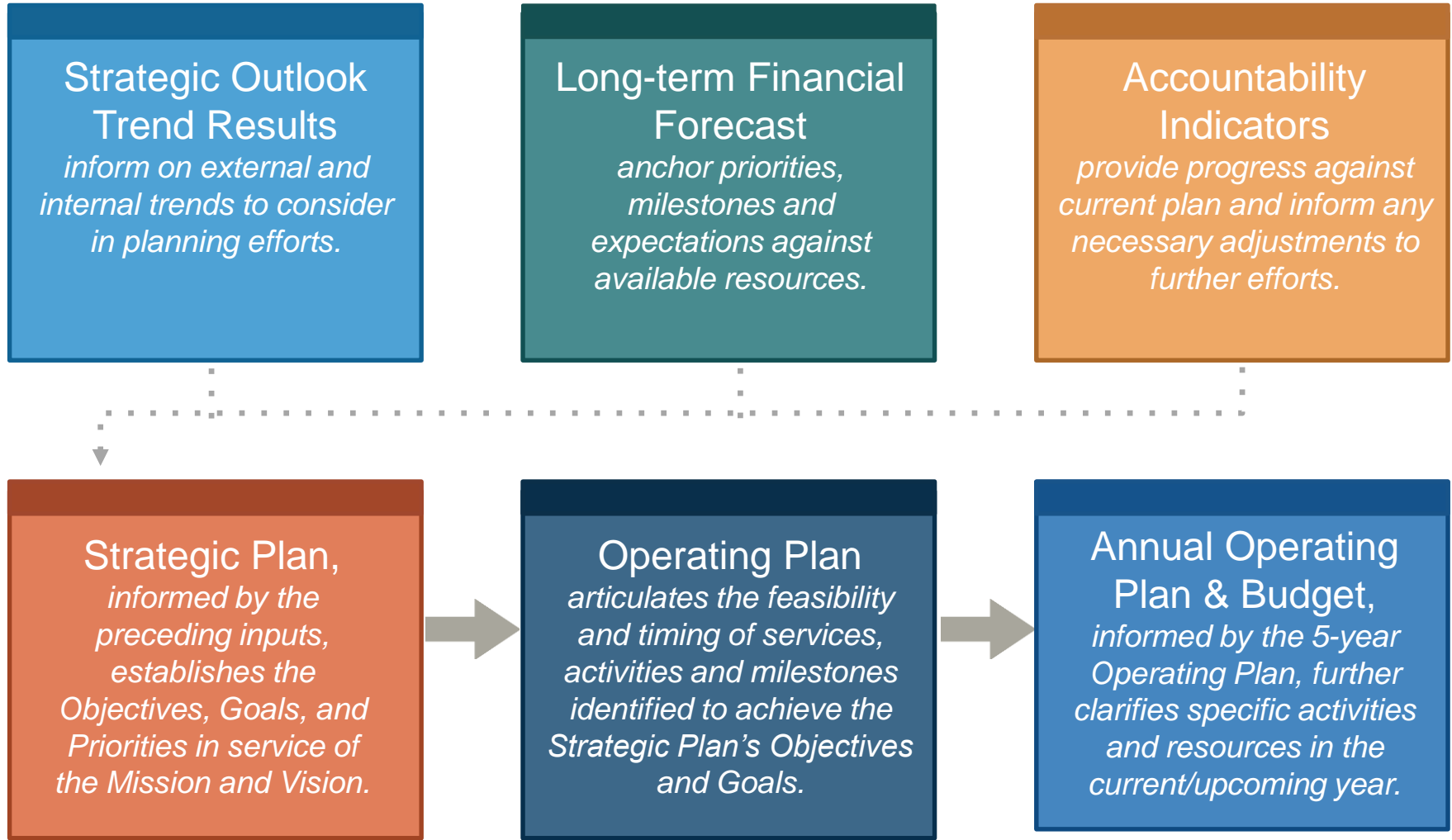
Board member

Purpose of this Webinar



- Provide an overview of the strategic planning process
- Clarify changes to the strategic planning framework for FY2021-FY2025
- Present the findings from the strategic outlook trend sessions and subsequent analysis by the Board and org

Strategic Planning Framework Elements



ICANN's Strategic Plan structure

The structure of the strategic plan remains mostly unchanged:

- ⦿ The strategic plan is composed of three main components:
 1. Vision
 2. Mission
 3. Strategic objectives & goals

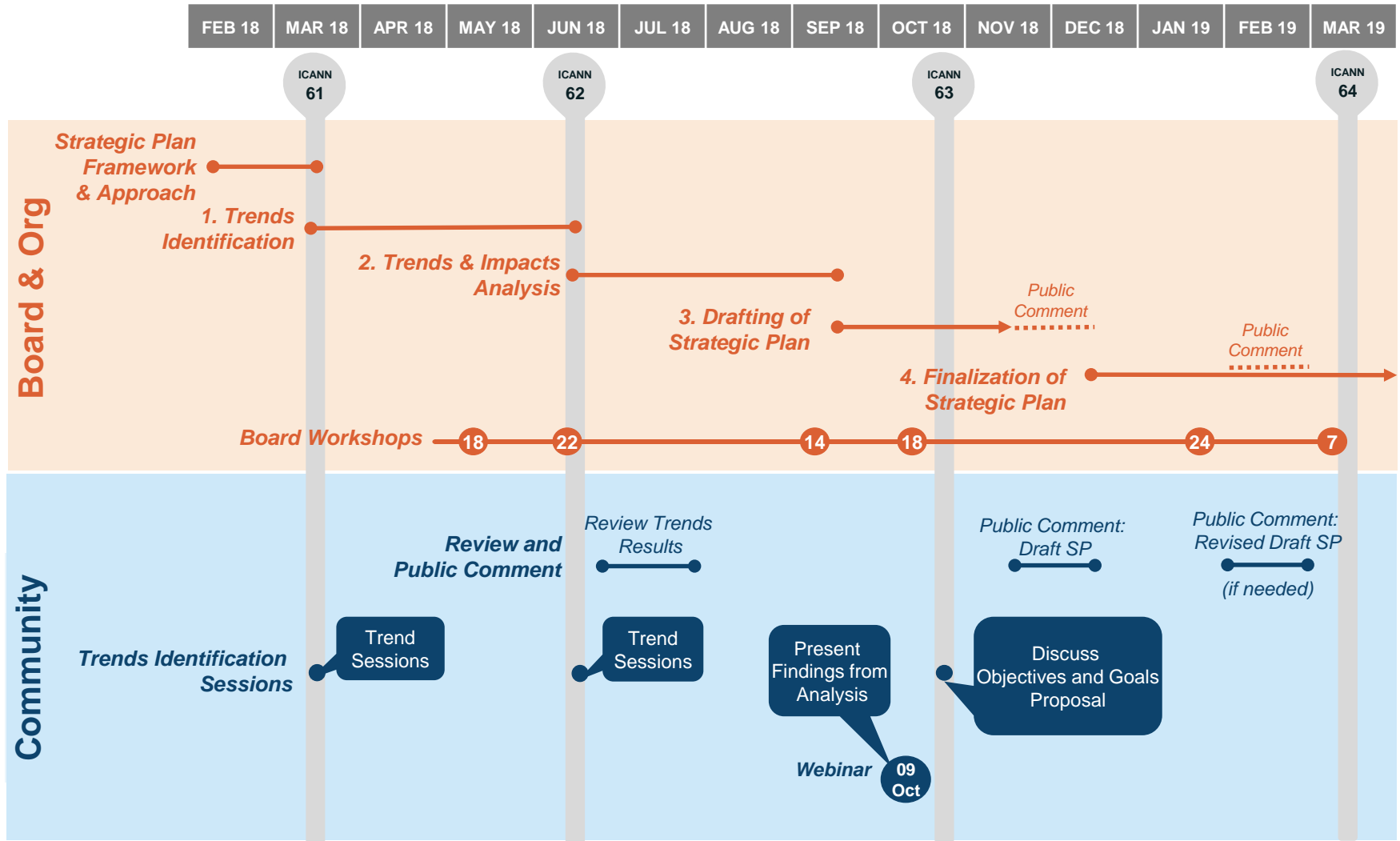
- ⦿ New component: costing estimates

- ⦿ Link to [ICANN's current strategic plan \(covering fiscal years 2016 to 2020\)](#)

Steps towards next Strategic Plan – where are we in the process?



Where are we in the process? And opportunities for participation



SP – Strategic Plan

Trends analysis and impacts for ICANN

Findings from community, Board and organization trend outlook sessions

Strategic focus area #1: Security

“The exponential growth in security issues is challenging the stability of the domain name system and the root server system, as well as ICANN’s ability to finance increasing investments required to ensure continued stability.”

Key Trend Themes

- Increasing cybersecurity risks (massive DDoS attacks, IoT vulnerabilities, DNS security)
- Increasing threats to root server system, and challenges to root service reliability, resilience and interoperability
- Continuing concerns about DNS abuse

Impacts to ICANN

- Opportunity to better understand and address security threats to the DNS through greater and more proactive engagement, and stronger alliances with players in the Internet ecosystem
- Review the recent advice received from the Root Server System Advisory Committee (RSSAC) in order to propose an action plan in response to the RSSAC037 & RSSAC038 recommendations regarding a proposed governance model for the DNS Root Server System
- Heightened importance to address KSK system and process vulnerabilities

Strategic focus area #2: Governance

“ICANN’s multistakeholder model of governance, which grew to fit ICANN’s needs, has the potential of becoming less effective and more expensive as it matures and scales up to respond to increasing needs of our community.”

Key Trend Themes

- ICANN’s multistakeholder model increasingly costly, while efficiency and effectiveness continue to be questioned
- Continued necessity of fulfilling transparency and accountability, inclusiveness and openness obligations
- Increasing pressure to work effectively and to make timely and efficient use of ICANN resources

Impacts to ICANN

- Increased focus on role clarity, decision-making structures, and skill-building
- Need to evolve international strategy to increase diversity and efficacy of participation, and address volunteer and staff fatigue

Strategic focus area #3: Unique Identifiers System

“The rapid evolution of new technologies requires ICANN to be responsive to these changes and ensure that the unique identifiers system evolves and continues to serve the global Internet user base.”

Key Trend Themes

- Alternate roots, alternative infrastructures increasingly threatening the global interoperability of the Internet
- External technology advancement (such as blockchain, IoT, rise of artificial intelligence etc.) creating both threats and opportunities

Impacts to ICANN

- Increased pressure to improve and promote Universal Acceptance and IDN implementation
- Need to improve ICANN’s understanding and responsiveness to new technologies

Strategic focus area #4: Geopolitics

“The increasing importance of the Internet across all sectors increases the possibility of governments intervening to gain control over the DNS through legislation and regulation. At the same time there is an increasing risk of Internet fragmentation as a result of geopolitical, technical, and organizational pressures.”

Key Trend Themes

- More legislation and regulation which risk impacting the Internet’s unique identifier systems and ICANN’s mission
- Increasing global reliance on the Internet
- Increasing geopolitical risks of Internet fragmentation

Impacts to ICANN

- Highlights a greater need for monitoring of global issues, regulatory or other, and public policy decisions on a global basis
- Continued need for capacity building, engagement and alliances building with others in the Internet ecosystem and beyond

Strategic focus area #5: Financials

“Consolidations in the marketplace, decline in the growth of domain name registrations, and continued uncertainties surrounding the expansion of the gTLD name space, are putting pressures on ICANN’s ability to support the growing needs and demands of its global community.”

Key Trend Themes

- Funding from domain name registrations flat or diminishing
- Continued growing demands and costs (demands for support from stakeholders, demands for investments to address security and technology requirements, costs of globalization, costs of transparency and accountability, etc.)
- Financial responsiveness to changing industry economics

Impacts to ICANN

- Opportunity to strengthen cost management and financial accountability mechanisms
- Necessity of funding increasing technology and security requirements
- Need for greater understanding of industry economics and market projections
- Need for increasing proactivity in our financial planning model

Next Steps and opportunities for community participation

- ⦿ Sep-Oct 2018: Community consultation: share findings, collect feedbacks. Board proposes objectives and goals for discussion with the community
 - *Strategic planning session at ICANN63*
- ⦿ Sep-Nov 2018: Org & Board develop draft strategic plan
- ⦿ Nov-Dec 2018: Public Consultation on draft strategic plan
 - *Exact dates to be announced*
- ⦿ Jan-Feb 2019: Org & Board revise strategic plan.
 - *Additional community consultation if necessary*
- ⦿ Mar-May 2019: Board adopts strategic plan



Thank You and Questions

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