



Article #: 030028	Date: 15 November 2011
Article Name: Evaluation question #28: Abuse Prevention and Mitigation	AGB Reference: Section 5.4.1; Specification 6 of the Registry Agreement
Version #: v01	Category: Supplemental Notes

[Supplemental Notes](#)  
[Best Practice Suggestions](#)

**1. SUPPLEMENTAL NOTES**

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1.1 For Question 28, applicants must provide a description of an organization-wide abuse prevention and mitigation policy and procedure. The policy and procedure should cover types of abuse relevant to the proposed TLD, including trademark abuse.

1.2 The answer provided to Question 28 should be consistent with the answer provided to Question 29, but the answers should be distinct from Question 29 which focuses solely on trademark abuse. Questions 28 and 29 will be scored separately.

**2. BEST PRACTICE SUGGESTIONS:**

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2.1 Applicants should read each evaluation question in its entirety, including the notes, criteria, and scoring text. The answer should address all criteria specified, and include detailed rationale demonstrating a thorough understanding of the criteria (i.e., show your work).

2.2 If acronyms are used, applicants should spell out the first instance, even if the acronyms represent a common term/product/service.

2.3 Applicants proposing to outsource a function or functions of their registry operations must address all criteria specified in each relevant question, and include detailed rationale demonstrating a thorough understanding of the criteria (i.e., show your work).

2.4 Simply providing a Curriculum Vitae (CVs/resume) will not be considered as demonstrating technical/operational capabilities nor does it necessarily establish “proof” that resources are on hand. The applicant should provide a detailed explanation of the resourcing plan and should including areas such as the resources required to manage/run a function, the skillset required, the hiring schedule, and so on. CVs may be used to augment this proposed resourcing plan.

2.5 If a policy/procedure is referenced in an answer, applicants should provide a summary of such policy/procedure. Applicants should not attach copies of the referenced policy/procedure, unless specifically requested.



NewgTLDs

2.6 If the applicant proposes custom developed software, the applicant should clarify the scope and the extent of the customization including the software development process. This clarification is meant to help evaluation panels understand the integrity of the customized software.

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