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11

12 **UNITED STATES DISTRICT COURT**  
13 **CENTRAL DISTRICT OF CALIFORNIA**  
14

15 VERISIGN, INC., a Delaware  
corporation,

16 Plaintiff,

17 v.

18 INTERNET CORPORATION FOR  
19 ASSIGNED NAMES AND NUMBERS,  
a California corporation; DOES 1-50,

20 Defendants.  
21

Case No. CV 04-1292 AHM (CTx)

**REPLY MEMORANDUM IN  
SUPPORT OF DEFENDANT  
ICANN'S MOTION TO  
DISMISS PLAINTIFF'S FIRST,  
SECOND, THIRD, FOURTH,  
FIFTH, AND SIXTH CLAIMS  
FOR RELIEF PURSUANT TO  
RULE 12(b)(6) OF THE  
FEDERAL RULES OF CIVIL  
PROCEDURE**

[Concurrently filed with Reply  
Memorandum in Support of  
Request for Judicial Notice and  
Supplemental Request for Judicial  
Notice]

22 Date: May 17, 2004  
23 Time: 10:00 a.m.  
24 Honorable A. Howard Matz  
25

## INTRODUCTION

1  
2 A plaintiff may not amend its complaint via an opposition to a motion to  
3 dismiss. Yet the complaint described in VeriSign's opposition to ICANN's motion  
4 to dismiss is *not* the complaint on file with the Court. VeriSign's true "complaint"  
5 seems to be that VeriSign is unhappy with the relationship between it and ICANN  
6 under the parties' agreement because ICANN has been "too slow" or "too  
7 regulatory" or "too willing to disagree" with VeriSign. But VeriSign's unhappiness  
8 does not translate into viable claims for relief -- certainly not in this Court -- and so  
9 VeriSign is a plaintiff searching for a claim beyond the one claim -- declaratory  
10 relief -- that is appropriate.

11 In an effort to salvage an antitrust claim, VeriSign's opposition repeatedly  
12 refers to allegations that simply are not in its complaint. For example:

- 13 • VeriSign argues that it has alleged that ICANN's competitors exercised  
14 control over ICANN, but there are *no* such allegations in the complaint.
- 15 • VeriSign argues that these unnamed competitors consist of a "finite  
16 group," but the complaint alleges *multiple* groups of conspirators, as well  
17 as the undefined phrase "*and others.*"
- 18 • VeriSign argues that the "conspiracy" -- the terms of which are not  
19 defined -- has had an anticompetitive effect because it has resulted in a  
20 decrease in efficiency, increase in prices, and unavailability of products,  
21 but the complaint contains no such allegations and, instead, alleges that  
22 products similar to VeriSign's *are* available to consumers.

23 VeriSign's arguments on its contract and tort claims also attempt to re-write  
24 the complaint (not to mention the parties' contract). For example, VeriSign argues  
25 that ICANN's October 3 letter somehow constitutes a "breach" because it "forced"  
26 VeriSign to remove the wildcard from the .com registry or risk ICANN wrongfully  
27 terminating the Registry Agreement; however, the contract (which VeriSign  
28 concedes is properly before the Court via judicial notice) is explicit that ICANN

1 cannot terminate unless a judge or arbitrator first determines that VeriSign has  
2 breached and VeriSign then fails timely to cure.<sup>1</sup> Likewise, the contract makes  
3 clear that none of ICANN's other alleged "breaches" -- express or implied -- could  
4 constitute an actual breach of the agreement. And there can be no doubt that the  
5 October 3 letter -- repeatedly characterized in the complaint as the "Suspension  
6 Ultimatum" but barely a footnote in VeriSign's brief -- is a communication  
7 protected by the litigation privilege.

## 8 ARGUMENT

### 9 I. VERISIGN HAS NOT ALLEGED AN ANTITRUST CLAIM.

10 VeriSign's opposition argues that its barebones antitrust allegations are  
11 sufficient under the federal "notice pleading" standard. Opp. 5:26-7:3. VeriSign  
12 knows that its argument is wrong.<sup>2</sup> *See Associated Gen. Contractors v. Cal. State*  
13 *Council of Carpenters*, 459 U.S. 519, 528, n.17 (1983) ("a district court must retain  
14 the power to insist upon some specificity in pleading before allowing a potentially  
15 massive factual controversy to proceed.").<sup>3</sup>

16 A section 1 plaintiff must allege *facts* sufficient to establish each element of  
17 its claim. Mot. 9:11-28, n.4; *see Les Shockley Racing, Inc. v. Nat'l Hot Rod Ass'n*,  
18 884 F.2d 504, 508 (9th Cir. 1989); *Rutman Wine Co. v. E. & J. Gallo Winery*, 829  
19 F.2d 729, 736 (9th Cir. 1987); *see also Reiffin v. Microsoft Corp.*, 158 F. Supp. 2d

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20  
21 <sup>1</sup> ICANN cannot terminate the Registry Agreement for a breach unless:  
22 (i) there is a litigation or arbitration of a dispute; (ii) a judgment or arbitration  
23 award is issued in ICANN's favor; (iii) ICANN demands that VeriSign comply;  
24 (iv) VeriSign does not comply within 90 days; and (v) ICANN gives notice of  
25 termination. *See Request for Judicial Notice ("RJN")*, Ex. E, II.16.

24 <sup>2</sup> In an antitrust suit filed recently against VeriSign in the Northern District of  
25 California (referred to herein as *Syncalot*), VeriSign argued that an antitrust  
26 plaintiff must provide supporting factual detail, and that the use of antitrust  
buzzwords is not sufficient to allege "how or why anticompetitive harm will result."  
*See Exhibit G to ICANN's Supplemental Request for Judicial Notice ("Supp. RJN")*  
(VeriSign's Motion to Dismiss *Syncalot* Complaint), 5:13-19.

27 <sup>3</sup> VeriSign's cites *Datagate, Inc. v. Hewlett-Packard Co.*, 941 F.2d 864, 870  
28 (9th Cir. 1991) for its notation of Rule 8's "liberal requirements" but overlooks that  
court's analysis and reliance on the "specific examples" alleged in support of  
plaintiff's tying claim.

1 1016, 1033 (N.D. Cal. 2001). Thus, "[although there is no special pleading  
2 requirement in antitrust cases], it is no authority that in such cases the pleader is  
3 specially privileged to plead nothing but the statutory words."<sup>4</sup> *Mountain View*  
4 *Pharmacy v. Abbott Laboratories*, 630 F.2d 1383, 1386-87 (10th Cir. 1980)  
5 (citation omitted) (lengthy allegations that nonetheless fail to provide grounds for  
6 antitrust claim insufficient); *see also Apani Southwest, Inc. v. Coca-Cola*  
7 *Enterprises, Inc.*, 300 F.3d 620, 633 (5th Cir. 2002). The essential elements of the  
8 claim must be "alleged in more than vague and conclusory terms." *Found. for*  
9 *Interior Design Educ. Research v. Savannah College of Art & Design*, 244 F.3d  
10 521, 530 (6th Cir. 2001); *see Cal. Dump Truck Owners Ass'n, Inc. v. Associated*  
11 *Gen. Contractors of America*, 562 F.2d 607 (9th Cir. 1977) (section 1 claim  
12 dismissed where underlying contract did not violate antitrust laws and remaining  
13 allegations were broad and vague).

14 **A. VeriSign Has Not Alleged That VeriSign's Competitors Control**  
15 **ICANN.**

16 VeriSign argues that its complaint pleads an actionable conspiracy because it  
17 alleges that "ICANN conspires with and is controlled by VeriSign's competitors  
18 within ICANN." Opp. 11:3-5.<sup>5</sup> The problem with VeriSign's argument is that *these*  
19 *words are not in the complaint.* *See* Opp. 11:5, 11:17, 11:22, 12:17, n.8 (citing to  
20 ¶¶ 7, 18, 32, 38, 39, 44, 45, 47, 65, 68 and 81 of the complaint). Although VeriSign

21 \_\_\_\_\_  
22 <sup>4</sup> VeriSign cites *Walker Distrib. Co. v. Lucky Lager Brewing Co.*, 323 F.2d 1,  
23 3 (9th Cir. 1963), *McLain v. Real Estate Bd.*, 444 U.S. 232, 246 (1980), and *Hunt-*  
24 *Wesson Foods, Inc. v. Ragu Foods, Inc.*, 627 F.2d 919, 924 (9th Cir. 1980) for the  
25 proposition that there are no special pleading requirements in antitrust cases, but the  
26 point of these cases is that pleading requirements in antitrust cases are no more and  
27 *no less* than in other cases. *See Car Carriers, Inc. v. Ford Motor Co.*, 745 F.2d  
28 1101, 1106-07 (7th Cir. 1984) (stating that "[a] contrary view would be tantamount  
to providing antitrust litigation with an exemption from Rule 12(b)(6)"). VeriSign's  
citation to the slip opinion in *Agron, Inc. v. Lin*, 2004 WL 555377, at \*5 (C.D. Cal.  
Mar. 16, 2004) is unavailing; VeriSign does not allege that it is unable to plead its  
claims because ICANN has the information that VeriSign needs.

<sup>5</sup> Because ICANN's Bylaws state that ICANN does not have any members  
(RJV, Ex. B, Art. XVII), VeriSign no longer uses the word "members" to describe  
those who are conspiring with ICANN (Compl. ¶¶ 18, 44, 45, 85 and 115).

1 refers frequently to paragraph 18 of the complaint, that paragraph simply does not  
2 allege *control* of ICANN's Board.

3 VeriSign then relies on cases that stand for the general proposition that some  
4 "entities, associations and organizations" can be liable under the antitrust laws  
5 (Opp. 9:23-25; 10:1-3), followed by cases where courts have found that the degree  
6 of control exercised by an organization's membership -- or an influential member --  
7 was great enough to hold the organization liable under section 1 (Opp. 10:4-11:2).  
8 But these cases demonstrate that ICANN *cannot* be liable based on the allegations  
9 in the complaint.

10 For example, in *Am. Soc'y of Mech. Eng'rs v. Hydrolevel Corp.*, 456 U.S.  
11 556, 560-62 (1982), a vice president for one of the plaintiff's competitors was also  
12 the vice chairman of a subcommittee for ASME, the standard setting organization.  
13 The Supreme Court found that there was an illegal agreement between ASME and  
14 the competitor to deny approval to plaintiff's product because the executive of the  
15 association had agreed with plaintiff's competitor to subvert the association's decision-  
16 making process. The Court explained that "a standard-setting organization like  
17 ASME can be rife with opportunities for anticompetitive activity. Many of  
18 ASME's officials are associated with members of the industries regulated by  
19 ASME's codes. Although, undoubtedly, most serve ASME without concern for the  
20 interests of their corporate employers, some may well view their positions with  
21 ASME, at least in part, as an opportunity to benefit their employers." *Id.* at 571.

22 No activity of the type present in *Hydrolevel* is alleged anywhere in  
23 VeriSign's complaint, nor could it be. Mot. 11:25-28; 13:1-27. ICANN's Board is  
24 not made up of VeriSign's competitors.<sup>6</sup> Further, VeriSign does not (and could not)  
25

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26 <sup>6</sup> ICANN's Bylaws require its Board to have fifteen voting members who are  
27 selected from several different constituencies. The Board has final authority to  
28 accept or reject a recommendation from its supporting organizations and advisory  
committees. No Board member is permitted to vote on matters that could directly  
affect his or her own financial interests. RJN Ex. B, Arts. V-XI, XVII.

1 allege that VeriSign's competitors controlled ICANN *and* implemented some (as  
2 yet undefined) conspiracy to injure VeriSign.

3 In *Hahn*, the court held that plaintiff needed to have sufficient evidence to  
4 demonstrate that the organization was controlled by plaintiff's competitors. The  
5 Ninth Circuit explained: "Read together, *Maricopa County, Barry, Royal Drug,*  
6 *Virginia Academy* and *Pennsylvania Dental* stand for the broad proposition that  
7 health care plans may reimburse members and nonmembers differently, both in  
8 price and manner, so long as physicians (or the relevant group of competitive  
9 providers) do not control the health care plan." *Hahn v. Or. Physicians' Serv.*, 868  
10 F.2d 1022, 1028-29 (9th Cir. 1988).<sup>7</sup> The court found that, because plaintiffs had  
11 shown that physicians formed a majority of the board and had "alleged that  
12 physicians who practice in any of [the] 20 specialties perform procedures that  
13 podiatrists perform," "[a] trier of fact could reasonably conclude that the physician  
14 board members . . . shared similar economic interests with those board members  
15 and OPS physicians who did compete directly, and that therefore the OPS board as  
16 a whole may have acted in the anticompetitive interests of those member physicians  
17 who compete with podiatrists for the provision of foot care." *Id.* at 1029-30.

18 The point of these cases is that a standard setting association that has a  
19 structure that permits competitors to control decision-making so as to injure another  
20 competitor could, in certain situations, violate section 1. But VeriSign has not  
21 alleged such facts, and the structure of ICANN would not permit antitrust liability  
22 to VeriSign even if the necessary facts could be alleged (which they cannot).

23  
24 <sup>7</sup> In *Virginia Academy*, the board of directors of the defendant-plans were  
25 dominated by physicians. Thus, the court found that the control exerted by the  
26 physician members was sufficient to state a section 1 claim. *Virginia Academy of*  
27 *Clinical Psychologists v. Blue Shield*, 624 F.2d 476, 480-81 (4th Cir. 1980).  
28 However, the court did not find that the Neuropsychiatric Society of Virginia  
("NSV") and the Blue Shield Plan colluded in violation of section 1 because  
"[p]laintiffs failed to show that NSV had some control over Blue Shield's decision-  
making, or that Blue Shield agreed to abide by the decision of NSV in formulating  
its policy. *Id.* at 483.

1 The trade association cases that ICANN cited in its motion reconfirm the  
2 point, despite VeriSign's suggestion to the contrary. Opp. 11:26-12:4. These cases  
3 establish that, in order for ICANN to be susceptible to antitrust liability, VeriSign  
4 must show that ICANN competes with it, or that ICANN is controlled by its  
5 membership, or that the ICANN's "membership" has an economic stake in  
6 suppressing competition. VeriSign *says* in its opposition that it "alleges that  
7 ICANN's co-conspirators *have* an economic interest in suppressing competition  
8 from VeriSign," and that "the co-conspirators are pursuing interests independent  
9 from ICANN's," but these allegations are not in the complaint paragraphs that  
10 VeriSign cites. Compl. ¶¶ 18, 38, 44, 45, 47, 65.

11 **B. VeriSign's Allegations Of Unnamed Conspirators From Multiple**  
12 **Groups "And Others" Do Not Refer To A "Finite" Group.**

13 VeriSign argues "that a claim of conspiracy with unnamed conspirators  
14 meets the notice pleadings standard when it sets forth a 'finite' group that can be  
15 identified through discovery." Opp. 7:4-6. This is *not* the law. The mere pleading  
16 of unnamed conspirators from a "finite group," without additional supporting facts,  
17 is *not* sufficient. See Mot. 9:19-11:4; *Garshman v. Universal Res. Holding, Inc.*,  
18 641 F. Supp. 1359, 1370-71 (D.N.J. 1986) (dismissing section 1 claim for failure to  
19 allege sufficient conspiracy facts), *aff'd*, 824 F.2d 223 (3rd Cir. 1987); *Five Smiths,*  
20 *Inc. v. Nat'l Football League Players Ass'n*, 788 F. Supp. 1042, 1048 (D. Minn.  
21 1992) (general allegations of conspiracy are inadequate); *Deep South Pepsi-Cola*  
22 *Bottling Co. v. PepsiCo, Inc.*, 1989-1 Trade Cases ¶ 68,560 (S.D.N.Y. 1989)  
23 (alleged conspiracy with unnamed "others" insufficient).<sup>8</sup>

24 <sup>8</sup> VeriSign's cases do not hold otherwise. See *Star Tobacco, Inc. v. Darilek,*  
25 *Jr.*, 298 F. Supp. 2d 436 (E.D. Tex. 2003) (antitrust claim dismissed because  
26 plaintiff failed to name conspirators or include additional facts); see also *William*  
27 *Inglis & Sons Baking Co. v. ITT Cont'l Baking Co.*, 668 F.2d 1014, 1052-53 (9th  
28 Cir. 1982)(vertical conspiracy theory based on identified horizontal conspirators);  
*Bodine Produce, Inc. v. United Farm Workers Org. Comm.*, 494 F.2d 541, 556-561  
(9th Cir. 1974) (allegations of complaint provided detail regarding alleged  
conspiracy); *Michaels Bldg. Co. v. Ameritrust Co., N.A.*, 848 F.2d 674, 681 (6th  
Cir. 1988) (multiple named and unnamed banks specifically alleged to have agreed  
to fix prices at noncompetitive levels); *Eye Encounter, Inc. v. Contour Art, Ltd.*, 81

1           Moreover, VeriSign's complaint fails to meet VeriSign's own incorrect test.  
2 VeriSign alleges that ICANN has conspired with at least four different "groups" as  
3 well as an unlimited number of "others":

4           ICANN is governed by and acts through an international Board  
5 of Directors that is elected by members of various *constituencies*  
6 *within the Internet community*. Among the members of these  
7 groups are *operators of gTLDs* that compete with each other and  
8 with VeriSign; *domain name registrars* that are present or  
9 potential competitors of each other and of VeriSign for certain  
10 services; *foreign governments and foreign registries* that have  
11 ccTLDs that compete with gTLD registries operated by VeriSign;  
12 *and others*. ICANN also operates in cooperation with *various*  
13 *industry boards* that are comprised of existing or potential  
14 competitors of VeriSign. ICANN frequently carries out its  
15 activities, including the conduct alleged herein, through the  
16 collective action of these constituent groups.

17 Compl. ¶ 18 (emphasis added). (VeriSign's quotation in its brief conspicuously  
18 omits the words "and others" and "various industry boards." Opp. 7:7-8:2.)

19 VeriSign must do more to identify from among the several hundreds of entities  
20 included in the various groups it names, as well as the millions or billions in "the  
21 Internet community" the persons, entities, governments or "others" with whom  
22 ICANN allegedly conspired.<sup>9</sup>

23 \_\_\_\_\_  
(continued...)

24 F.R.D. 683, 686 (E.D.N.Y. 1979) (named and unnamed defendants specifically  
25 alleged to have agreed to discriminatory pricing and tying arrangement).

26 <sup>9</sup> VeriSign's allegations are much more vague than those in the cases it cites.  
27 *See, e.g., Walker Distrib. Co.*, 323 F.2d at 7 (one finite group); *Gross v. New*  
28 *Balance Athletic Shoe, Inc.*, 955 F. Supp. 242, 244, 247 (S.D.N.Y. 1997) (same);  
*Hewlett-Packard Co. v. Arch Assocs. Corp.*, 908 F. Supp. 265, 268-70 (E.D. Pa.  
1995) (same); *Daniel v. Am. Bd. Emergency Med.*, 802 F. Supp. 912, 925  
(W.D.N.Y. 1992) (same).



1           **C. VeriSign's Complaint Contains No Allegations of Anticompetitive**  
2           **Effect.**

3           VeriSign argues that "[a]n anticompetitive effect occurs when conduct 'harms  
4 both allocative efficiency *and* raises the prices of goods above competitive levels or  
5 diminishes their quality.'" Opp. 12:11-15 (citing *Rebel Oil Co. v. Atl. Richfield Co.*,  
6 51 F.3d 1421, 1433 (9th Cir. 1995)). But VeriSign's complaint fails to meet this  
7 test because there are *no allegations* that the alleged conspiracy harmed allocative  
8 efficiency, raised the price of goods above competitive levels, or diminished their  
9 quality.

10           VeriSign argues that "numerous cases in this Circuit have found harm to  
11 competition where only one competitor is harmed or excluded from the market,<sup>10</sup>  
12 because consumers faced fewer product or service choices or higher prices from the  
13 remaining competitors -- precisely the allegations here." Opp. 12:15-13:28. But  
14 the complaint does *not* allege a reduction in choice or higher prices; the paragraphs  
15 to which VeriSign refers allege only that ICANN's conduct has "deprived  
16 consumers of a beneficial new service" *offered by VeriSign*. Compl. ¶¶ 39, 47, 55,  
17 65. In view of VeriSign's acknowledgement that its competitors are offering  
18 "similar services" (Compl. ¶¶ 35, 45, 65), these allegations cannot be morphed into  
19 allegations of anticompetitive activity.

20           VeriSign next argues that harm to VeriSign should be sufficient to constitute  
21 harm to competition because "the relevant market is narrow and discrete and the  
22 market participants are few." Opp. 12:28-13:19, n.10. But this is *not* what the  
23 complaint says. VeriSign alleges in the complaint that the operation of TLD

24 \_\_\_\_\_  
25 <sup>10</sup> VeriSign argued in its *Syncalot* brief that a plaintiff cannot state an antitrust  
26 claim without alleging injury to competition, as opposed to a competitor. *See* Supp.  
27 RJN, Ex. G, 3:23-4:10. And the cases VeriSign cites in its opposition confirm the  
28 point: *Pinhas v. Summit Health, Ltd.*, 894 F.2d 1024, 1032 (9th Cir. 1989)(differences between plaintiff's services and competitors' had impact on  
consumer prices); *Oltz v. St. Peter's Cmty. Hosp.*, 861 F.2d 1440, 1448 (9th Cir. 1988)(same); *Indus. Bldg Materials, Inc. v. Interchemical Corp.*, 437 F.2d 1336,  
1342-43 (9th Cir. 1971)(elimination of independent distributor left no competition).

1 registries is the relevant product market (Compl. ¶ 84), with approximately 250  
2 registries participating in the market (Compl. ¶ 12). VeriSign contradicts the  
3 allegations in its complaint by suggesting in its brief that the relevant market might  
4 be narrowed to each individual TLD or each TLD operator, instead of the operation  
5 of all 250 TLDs. Opp. 14:1-7, n.12. VeriSign cannot have it both ways: either the  
6 other registry operators are in competition with VeriSign (as alleged in the  
7 complaint) or they are not (as argued in the opposition). VeriSign must settle on a  
8 relevant market definition -- and allege an anticompetitive effect within it -- before  
9 it can state an antitrust claim. *See Tanaka v. Univ. of Southern California*, 252 F.3d  
10 1059, 1064 (9th Cir. 2001).

11 **D. VeriSign Does Not Sufficiently Allege Antitrust Injury.**

12 VeriSign argues that "[t]he injury to VeriSign alleged in the complaint flows  
13 directly from the exclusionary conduct of ICANN and VeriSign's competitors."  
14 Opp. 14:9-11. Neither VeriSign's allegations nor the one-page argument in its  
15 opposition supports this conclusion.

16 VeriSign must allege that it has suffered an injury: (i) that is of the type the  
17 antitrust laws were intended to prevent; and (ii) that flows from that which makes  
18 defendants' acts unlawful. *Brunswick Corp. v. Pueblo Bowl-O-Mat, Inc.*, 429 U.S.  
19 477, 489 (1977); *see also* Mot. 15:18-17:8. In support of its argument that its  
20 complaint alleges antitrust injury, VeriSign cites six paragraphs from the complaint  
21 that allege that *VeriSign* has been "prevented from competing" while its competitors  
22 are able to offer services similar to those proposed by VeriSign. This does not  
23 amount to antitrust standing. *See McDaniel v. Appraisal Inst.*, 117 F.3d 421, 423  
24 (9th Cir. 1997) (competition not harmed by plaintiff's competitive disadvantage  
25 relative to market's many competitors); *McGlinchy v. Shell Chemical Co.*, 845 F.2d  
26 802, 812-13 (9th Cir. 1988) (no antitrust injury because plaintiff's own allegations  
27 showed that its rivals were thriving).

1 Further, in view of the fact that the Registry Agreement does not permit  
2 ICANN to terminate the agreement until VeriSign has been found by a court or  
3 arbitrator to have breached the agreement and has then failed to cure, VeriSign's  
4 injury (if any) flowed from its own unilateral decision to comply with ICANN's  
5 October 3 letter rather than continue to breach and risk getting sued.<sup>11</sup>

6 **II. NONE OF VERISIGN'S ARGUED CONTRACT BREACHES,**  
7 **EXPRESS OR IMPLIED, STATES A CLAIM.**

8 VeriSign's opposition argues that its contract claims allege three theories of  
9 breach: express breach, breach of the implied covenant, and "repudiation." *None*  
10 of these theories can survive a motion to dismiss.<sup>12</sup>

11 **A. No Express Breaches Are Alleged.**

12 VeriSign's opposition lumps its four contract claims together and  
13 characterizes them as arising out of "years of ICANN's unwarranted demands,  
14 discrimination and harassment . . . ." Opp. 15:15-16. But VeriSign's second and  
15 third claims only relate to ICANN's sending of its October 3 letter. That letter,  
16 which related to VeriSign's unannounced implementation of the wildcard two  
17 weeks earlier, obviously does not involve "years" of activity. And VeriSign's  
18 opposition does not explain how ICANN breached an obligation by simply  
19 asserting that *VeriSign* breached the contract and threatening to enforce *VeriSign's*  
20 obligations.

21  
22 <sup>11</sup> VeriSign does not deny that its allegation that ICANN's "threat to initiate  
23 legal proceedings" under the Registry Agreement (Compl. ¶ 37) is protected from a  
24 Sherman Act attack by the *Noerr-Pennington* doctrine. See Mot. 24, n.18; see also  
*Globetrotter Software, Inc. v. Elan Computer Group, Inc.*, 2004 U.S. App. LEXIS  
5428 at \*22-30 (Fed. Cir. Mar. 23, 2004).

25 <sup>12</sup> VeriSign's opposition also misstates the express language of the third-party  
26 indemnity provision in the Registry Agreement. Opp. 18, n.16. In an effort to seek  
27 attorney's fees, VeriSign claims that the indemnity provision "on its face states that  
28 it was 'intended to operate between the contracting parties, [not] only as against  
nonparties.'" *Id.* (citation omitted). This language is *not* in the agreement, nor is  
there language remotely similar. See RJN, Ex. E, II.6. The provision actually in  
the agreement is a hornbook third-party indemnity provision. *Myers Bldg.*  
*Industries, Ltd. v. Interface Tech., Inc.*, 13 Cal. App. 4th 949, 968-69 (1993).

1 As to the fifth and sixth claims, VeriSign argues that it has alleged that it was  
2 subject to years-long "disparate treatment," and that ICANN failed to act in an  
3 "open and transparent manner" with respect to VeriSign's ability to introduce new  
4 services. Opp. 17:3-16, 17:25-18:4. But VeriSign's position is that the Registry  
5 Agreement does not cover those "services," and thus allegations pertaining to  
6 VeriSign's "new services" cannot form the basis of breach of contract claims. *See,*  
7 *e.g.,* Mot. 23:5-24:5; *Eichman v. Fotomat Corp.*, 880 F.2d 149, 164 (9th Cir. 1989).  
8 Further, most of VeriSign's claims are based on mere statements of position by  
9 ICANN, and thus cannot support an argument of breach.

10 VeriSign argues that ICANN did not have adequate appeal procedures in  
11 place because ICANN had no "functioning method of independent review." Opp.  
12 17:25-18:4. However, the Registry Agreement does not require the existence of  
13 independent review; the agreement requires ICANN to "ensure, through its  
14 reconsideration and independent review policies . . . adequate appeal  
15 procedures . . . ." (RJN, Ex. E, II.4.D) and explicitly contemplates that independent  
16 review procedures may *not* be in effect. *See* RJN, Ex. E, I.1.F ("In the event . . .  
17 ICANN does not have in place an Independent Review Panel established under  
18 ICANN's bylaws . . ."). Where a condition in a contract is non-mandatory, it  
19 cannot be grounds for a breach of contract. *Overland Plumbing, Inc. v.*  
20 *Transamerica Ins. Co.*, 119 Cal. App. 3d 476, 481 (1981).<sup>13</sup>

21 **B. VeriSign Has Not Alleged A Claim for Breach of the Implied**  
22 **Covenant of Good Faith and Fair Dealing.**

23 VeriSign argues that the "Complaint unambiguously alleges that ICANN has  
24 acted unfairly and arbitrarily toward VeriSign in specific areas where the contract  
25

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26 <sup>13</sup> VeriSign also argues that ICANN has an obligation to take reasonable  
27 steps to enter into agreements similar to the Registry Agreement with other  
28 registries competing with VeriSign, but the face of the agreement (which includes  
an integration clause) shows that ICANN has no such obligation. Rather, the  
agreement conditions *VeriSign's termination* under Section II.18.B on a Department  
of Commerce judgment that termination is appropriate. *See* RJN Ex. E, II.18.B.

1 invests ICANN with discretion that it is bound to exercise in good faith." Opp.  
2 18:17-19:2. But the implied covenant *does not apply* to discretionary acts expressly  
3 granted to a party under an agreement. *Third Story Music, Inc. v. Waits*, 41 Cal.  
4 App. 4th 798, 808 (1995) ("courts are not at liberty to imply a covenant directly at  
5 odds with a contract's express grant of discretionary power except in those  
6 relatively rare instances when reading the provision literally would . . . result in an  
7 unenforceable, illusory agreement").

8 VeriSign also claims that it feared ICANN would terminate the Registry  
9 Agreement, which in turn "forced" VeriSign to suspend its services. Opp. 21, n.20.  
10 But fear of one party asserting its rights is not grounds for breach of the implied  
11 covenant. *Third Story Music*, 41 Cal. App. 4th at 809 ("The courts cannot make  
12 better agreements for parties than they themselves have been satisfied to enter into  
13 or rewrite contracts because they operate harshly or inequitably. It is not enough to  
14 say that without the proposed implied covenant, the contract would be improvident  
15 or unwise or would operate unjustly. Parties have the right to make such  
16 agreements."); *see also* Mot. 18:10-20:12.

17 **C. VeriSign's Complaint Does Not State A Claim for Repudiation.**

18 VeriSign's 42-page complaint uses the word "repudiate" twice (page 29 and  
19 page 34). In both instances, all that is alleged is a repudiation of the claimed *limits*  
20 *on VeriSign's obligations*. But to state a claim for express repudiation of the  
21 contract, VeriSign must allege a repudiation of *ICANN's obligations*.<sup>14</sup> *See Salot v.*  
22 *Wershow*, 157 Cal. App. 2d 352, 357 (1958) (repudiation is a clear, unequivocal  
23 refusal *to perform*). VeriSign must also allege that "the refusal to perform [was] of  
24 the *whole* contract . . . and [was] distinct, unequivocal and absolute." *Id.* (emphasis

25 \_\_\_\_\_  
26 <sup>14</sup> VeriSign has not alleged that ICANN rendered its performance of the  
27 Registry Agreement impossible, so there is no implied repudiation. *Taylor v.*  
28 *Johnston*, 15 Cal. 3d 130, 137 (1975) ("An express repudiation is a clear, positive,  
unequivocal refusal to perform; an implied repudiation results from conduct where  
the promisor puts it out of his power to perform so as to make substantial  
performance of his promise impossible.").

1 added) (quoting *Atkinson v. District Bond Co.*, 5 Cal. App. 2d 738, 743 (1935); *see*  
2 *also Golden West Baseball Co. v. City of Anaheim*, 25 Cal. App. 4th 11, 49  
3 (1994)(express repudiation must be of the *entire* agreement). VeriSign's complaint  
4 contains no such allegations.

5 VeriSign then argues that, by threatening to declare VeriSign in breach,  
6 ICANN breached the agreement by "effectively" conditioning performance of a  
7 contractual duty -- the duty to recognize VeriSign as the sole operator for the  
8 Registry -- on VeriSign's surrendering to ICANN's demands. Opp. 22:3-12. But  
9 VeriSign would have to allege that ICANN *expressly* conditioned its performance,  
10 not *argue* that the possible outcome of its threat was *effectively* to condition  
11 performance. *Salot*, 157 Cal. App. 2d at 357; *Golden West Baseball Co.*, 25 Cal.  
12 App. 4th at 49 n.43 ("a good faith dispute [as to] some of the contract terms [is] a  
13 far cry from repudiation."). VeriSign has made no such allegations because there  
14 are no facts that could support any such allegations.<sup>15</sup>

### 15 **III. THE LITIGATION PRIVILEGE BARS VERISIGN'S TORT CLAIM.**<sup>16</sup>

16 A pre-litigation demand letter is within the protection of the litigation  
17 privilege. *See* Mot. 22:11-23:2; *Rubin v. Green*, 4 Cal. 4th 1187, 1194 (1993)  
18 (demurrer properly sustained); *Knoell v. Petrovich*, 76 Cal. App. 4th 164 (2000)  
19 (same); *Larmour v. Campanale*, 96 Cal. App. 3d 566 (1979) (same). In *Knoell*, the  
20 court of appeal affirmed dismissal of plaintiff's tort claims because, on the face of

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22 <sup>15</sup> VeriSign does not respond to ICANN's arguments that VeriSign's claim for  
23 interference with contract must fail because: (i) ICANN's assertion of its contract  
24 interpretation cannot constitute a tort; and (ii) California law precludes the assertion  
25 of a tort claim that is based solely on a breach of contract. VeriSign's citation to  
26 *Quelimane Co. v. Stewart Title Guar. Co.*, 19 Cal. 4th 26, 56 (1998), is consistent  
with ICANN's position that, if the October 3 letter constituted an interference with a  
subsequent third-party contract at all, the interference was "such a minor and  
incidental consequence and so far removed from defendant's objective that as  
against the plaintiff the interference may be found not to be improper." *See* Mot.  
21:1-22:10.

27 <sup>16</sup> VeriSign asserts that the privilege only applies to tort claims (Opp. 23,  
28 n.23), but the Court may also dismiss all other claims based on the October 3 letter  
(i.e., claims 2 and 3). *See Laborde v. Aronson*, 92 Cal. App. 4th 459, 463-465  
(2001); *Pollock v. Superior Court*, 229 Cal. App. 3d 26, 29-30 (1991).

1 the allegations and letters before it, the claims were barred by the litigation  
2 privilege. After reviewing a demand letter, another letter, and the pleadings, the  
3 court concluded that the action was barred and that the appellant "cannot plead  
4 around the litigation privilege." *Knoell*, 76 Cal. App. 4th at 171.

5 As in *Knoell*, the allegations of VeriSign's complaint, along with the text of  
6 the October 3 letter and the cure provisions in the Registry Agreement, demonstrate  
7 that the litigation privilege bars VeriSign's tort claim.<sup>17</sup> Not only does the letter  
8 speak for itself, but the letter is augmented by VeriSign's response, which was to  
9 remove the wildcard from the .com registry. *See* RJN Ex. C; Compl., ¶¶ 32-34, 94,  
10 101, 107. There is no factual dispute to preclude application of the privilege to  
11 VeriSign's tort claim. *Kashian*, 98 Cal. App. 4th at 913 ("If there is no dispute as to  
12 the operative facts, the applicability of the litigation privilege is a question of  
13 law.").

#### 14 **IV. VERISIGN'S FIRST SIX CLAIMS ARE NOT RIPE.**

15 VeriSign argues that its first six claims must be ripe because otherwise "no  
16 party could ever sue for breach of contract unless it had previously secured a  
17 judicial declaration of its rights under the contract." Opp. 24:15-25:5, n.26, 27. But  
18 unlike the typical breach of contract case, the contract terms underlying VeriSign's  
19 breach of contract claims are *not* the primary focus of its request for declaratory  
20 relief. VeriSign's opposition states that VeriSign's breach of contract claims are  
21 premised on ICANN's "breaches" of sections II.4.A, C, & D; II.18.B; App. C. at 4-5  
22 of the Registry Agreement (Opp. 16:7-22:18), but the focus of VeriSign's claim for  
23 declaratory relief is provisions "I(9)," "I(1)" and "Exhibits C and D to the .com  
24 Agreement." Compl. ¶ 129.

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26  
27 <sup>17</sup> Contrary to VeriSign's argument, "application of the privilege does not  
28 depend on the publisher's 'motives, morals, ethics or intent.'" *See Kashian v.*  
*Harriman*, 98 Cal. App. 4th 892, 913 (2002) (quoting *Silberg v. Anderson*, 50 Cal.  
3d 205, 220 (1990)).





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