



January 5, 2007

Vinton D. Cerf, Chairman
Members of the Board of Directors
International Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601
USA

Re: IFFOR Policy Development

Dear Dr. Cerf and Members of the Board:

On February 7, 2007, the Internet Content Rating Association (ICRA) is being re-named and re-launched as the Family Online Safety Institute (FOSI). I have attached a description of the Family Online Safety Institute, whose mission is to “identify and promote best practices, tools, and methods of online safety while respecting the free expression rights of content providers.”¹ The founding members of the institute include AOL, AT&T, British Telecom, Cisco, CompTIA, the GSM Association, Microsoft, RuleSpace, Solarsoft, Telmex, and Verizon.

Given the prominence of its membership, and its expanded mission to be a body “where technology and policy stakeholders meet in the field of family online safety,” I have initiated discussions with the executive director to explore ways in which IFFOR and the Institute might work together, including the possibility that the Institute might manage some of IFFOR’s policy development activities.

Sincerely,

Stuart Lawley,
President and CEO
